



Istanbul
26-29 February 2024

Building Global Connections

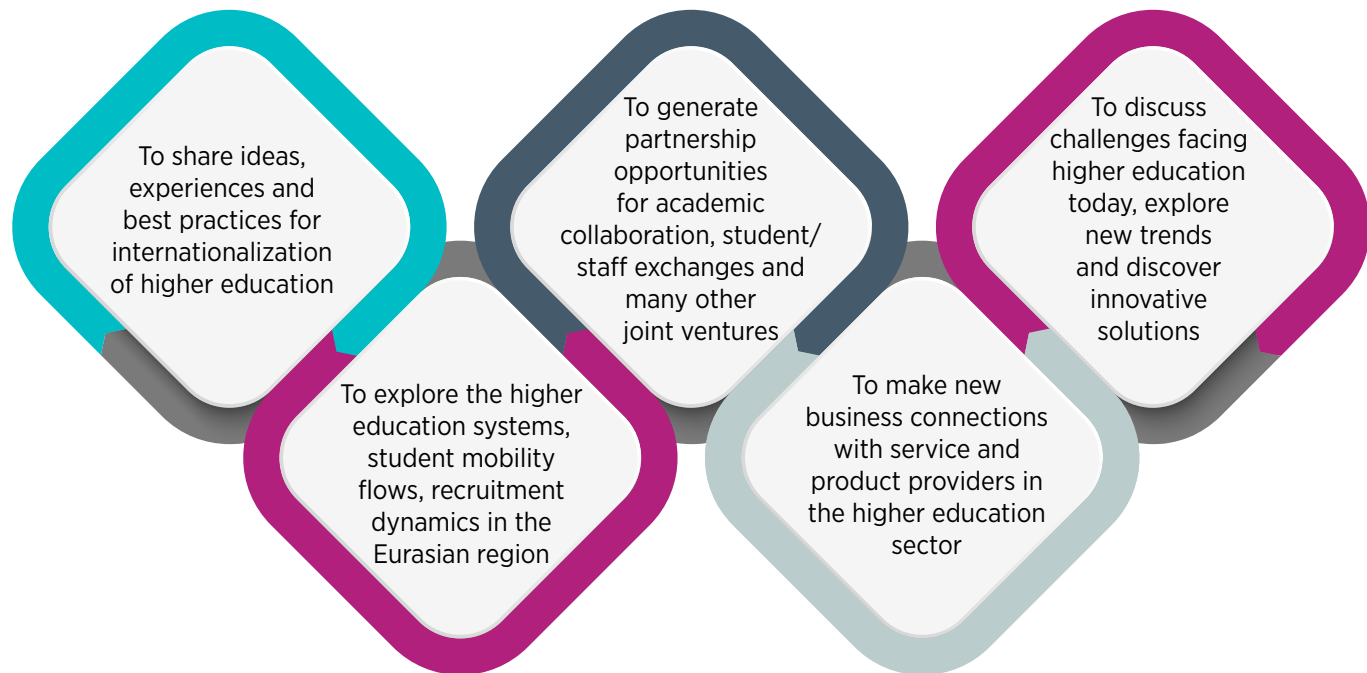
ABOUT EURIE

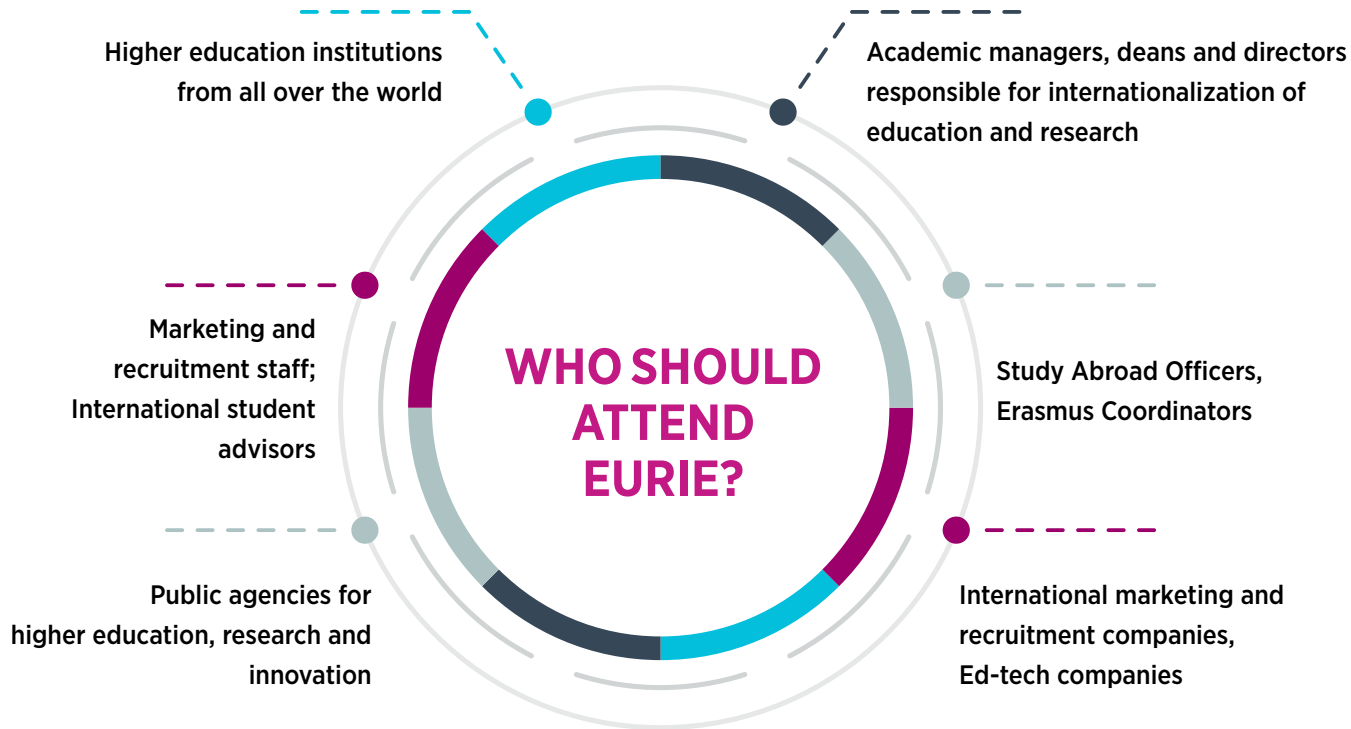
Eurasia Higher Education Summit- EURIE is an annual international higher education conference and exhibition, connecting the dynamic higher education sector in the Eurasian region to the world.

EURIE conference addresses current issues in internationalization of higher education and key topics in higher education management with the participation of prominent speakers and sector leaders. With numerous panels, plenary talks, roundtables and workshops, participants have the opportunity to explore trends, best practices and innovative solutions in international education.

EURIE exhibition offers effective networking, academic partnership and business development opportunities for the participant higher education institutions and other stakeholders in the sector coming from all around the world.

WHY ATTEND EURIE?





EURIE 2024 DAILY PROGRAM

26 February, Monday

Time	Activity
10:00-17:00	Registration
10:00-17:00	Exhibitor set-up
10:00-15:00	Campus Tours (optional, registration required, subject to availability)

27 February, Tuesday

Time	Activity
09:00-17:00	Registration
09:00-12:00	Opening Ceremony
12:00-17:00	Exhibition Hall Open
12:00-13:00	Opening Reception
14:00-15:00	Sponsored Panels
15:00-16:30	Parallel Workshops (registration required, subject to availability)
19:00-22:00	Turkish Night

28 February, Wednesday

Time	Activity
09:00-17:00	Exhibition Hall Open
09:00-16:00	Parallel Panel Sessions
16:00-16:45	Thursday Plenary Session
16:00-17:00	EURAS Members Forum

29 February, Thursday

Time	Activity
09:00-12:00	Exhibition Hall Open
09:00-12:00	Parallel Panel Sessions
12:00-13:00	Closing Plenary Session

EURIE 2024 CONFERENCE PROGRAM

EURIE conference program is designed to address current issues in internationalization of higher education and key topics in higher education management. In 50+ sessions of plenary talks, panels, roundtables and workshops, you can improve your knowledge, exchange ideas and be inspired

I.PANELS (Call for Proposals)

You are invited to submit panel and presentation proposals to share best practices and innovative approaches on the following subthemes:

- International Student Mobility and Experience
- Global Learning at Home and Abroad
- Regional Cooperation and Networks
- Transnational Higher Education
- Sustainability and Equity in International Education
- Role of Data and Technology in International Education

Proposal submission begins: August 1, 2023

Submission Deadline: November 1, 2023

Panels announced: December 1, 2023

CONFERENCE PROGRAM

II. PLENARIES (Invited Speakers)

Hear sector leaders share their insights and analyses in international education. Listen to researchers talk about higher education policy and practice from global, regional and national perspectives.

- Quality Assurance and Global University Rankings
- Universities' Impact, Transparency and Efficacy
- Transnational Education and Education Hubs

III. ROUNDTABLES (Moderated Discussions)

Participate in a roundtable to share ideas and your experience of what works best in your institution, meet colleagues with similar interests and learn from their input.

- Women's Leadership in Higher Education
- English as Medium of Instruction
- STEM Education

IV. WORKSHOPS (Limited Number of Participants; Pre-registration Required)

Conference workshops are designed for the professional development of international office staff at HEIs. Trainers are experienced peers who introduce contextual information and best practices in a specific area of international education. Register for a conference workshop to enhance your skills or acquire new ones and develop your job performance.

- Virtual Collaborations
- Digital Marketing and Recruitment
- Internationalization at Home

For more information about the conference program and to submit a proposal, please visit www.eurieeducationsummit.com and contact the Conference Coordinator at adenizozkan@eurieeducationsummit.com

EURIE 2024 PARTICIPATION / REGISTRATION

There are three ways of participating to EURIE with unique benefits that fit your institution's goals:
Exhibitor, Visitor, Sponsor.

I. Exhibitor Registration Details

Register as an exhibitor and represent your institution in the Exhibition Hall for increased brand recognition, effective networking and arranging meetings at your stand.

Exhibitors can choose an individual standard stand package (9-12-18 sqm) or they can organize a country/ group pavilion (24-36-54 sqm) with custom design options for an extra fee.

Please contact the EURIE Secretariat for pavilion options and fees at eurie@eurieeducationsummit.com

Exhibitor registration fee includes:

- Standard stand package (table/s, chairs, power socket, bin),
- The name of your institution/ organization placed visibly on the stand,
- Depending on the size of the stand, a number of exhibitor registrations,
- Access to all conference sessions,
- Conference catalog and bag,
- Conference networking software,
- Lunch and coffee breaks,
- Networking events (pre-registration required).

Stand Size	Stand Price	Stand Price including VAT	Exhibitor registrations included
	Early-bird*		
9 m2	\$2,430+VAT	\$2,916	2 persons
12 m2	\$3,240+VAT	\$3,888	3 persons
18 m2	\$4,860+VAT	\$5,832	4 persons

Stand Size	Stand Price	Stand Price including VAT	Exhibitor registrations included
	Regular		
9 m2	\$2,970+VAT	\$3,564	2 persons
12 m2	\$3,960+VAT	\$4,752	3 persons
18 m2	\$5,940+VAT	\$7,128	4 persons

*Early-bird exhibitor registration deadline: November 15, 2023

II. Visitor Registration Details

Register as a visitor to access all the conference sessions and the Exhibition Area for networking.

Visitor registration fee includes:

- Access to panel sessions,
- Access to the plenary sessions,
- Access to roundtables,
- Access to workshops (pre-registration required),
- Access to the Exhibition Area,
- Conference catalog and bag,
- Conference networking software,
- Lunch and coffee breaks,
- Networking events (pre-registration required).

	Early Bird*	Regular	Onsite
Visitor	400 USD	500 USD	600 USD
EURAS member	300 USD	400 USD	500 USD

*Early-bird visitor registration deadline: November 15, 2023
VAT is included in the visitor registration fees.



Venue

EURIE 2024 will be held at Istanbul Lutfi Kirdar International Convention and Exhibition Centre-ICEC. ICEC is in the heart of the Congress Valley and is located at the cross section of Istanbul's elegant restaurants, fashion district, Taksim Square and many hotels.

About Istanbul

Istanbul is a fascinating city built on two continents, divided by the Bosphorus Strait. This is one of the greatest cities in the world where you can find both modern amenities and traditional charms. Istanbul is a unique blend of many past civilizations and diverse cultures.





SPONSORSHIP

III. Sponsorship Opportunities

EURIE offers effective sponsorship packages that take you straight to your target market. Sponsorships consist of flexible customized options. Depending on your preferences, your custom package can include:

- A stand and extra visitor registrations,
- Sponsor's logo acknowledgement on the EURIE website, social media announcements, conference catalog and conference venue,
- Advertisement in the conference catalog,
- Merchandise in the conference bag,
- Sponsored Panel/ Seminar/ Workshop,
- Sponsored Networking Event with higher education leaders,
- Sponsored Keynote Address in the Opening Ceremony,
- Other outreach events to a targeted audience.

To discuss sponsorship options that fit your needs, please contact the EURIE Secretariat at eurie@eurieeducationsummit.com

PREMIUM SPONSORSHIP PACKAGES

	Platinum Level 20.000 USD	Gold Level 15.000 USD	Silver Level 10.000 USD
Acknowledgment on the conference website	✓	✓	✓
Acknowledgment on the conference catalog	✓	✓	✓
Acknowledgment in the report of the summit	✓	✓	✓
Acknowledgment in EURIE social media announcements	✓	✓	✓
On-site signage the Exhibition Hall	✓	✓	✓
Exhibition Stand	✓	✓	✓
Exhibition stand placed near the break areas	✓	✓	
Extra conference registrations	✓	✓	
Tote bag insert	✓	✓	
Advertisement in the conference catalog	✓		
Video advertisement on the venue	✓		
Sharing the stage during opening ceremony	✓		

CUSTOM SPONSORSHIP FEATURES

Collaboration with EURAS Regional Meetings	✓		
Collaboration with EURAS Webinars	✓		
EURIE Reception Sponsorship	✓		
EURIE Special Networking Events		✓	
EURIE Conference –Workshop/ Seminar Sponsorships		✓	
EURIE Conference- Panel Sponsorships			✓
EURIE Merchandise Sponsorships			✓

EURIE 2023 INFOGRAPHIC



Istanbul
01-03 March 2023



3 days of
Exhibition
and Conference



2000+ Attendees



72
Countries
Represented



13
Sponsors



27
Collaborative
Partners



335
Participant
Organizations



111
Exhibitors



154

Speakers



54

Conference
Sessions

IMAGINE TOMORROW
International Entrepreneurship and Innovation Event



100+

Young entrepreneurs joining pitch competition,
panels and networking activities



35

Award Winning
Entrepreneurs



60

Posters by Innovation
Based Entrepreneurs



38

Jury
Members

A LOOK BACK AT EURIE 2023



EURIE 2023 Opening Ceremony



EURIE 2023 Exhibition Hall









EURIE 2023 Turkish Night



EURIE 2023 Closing

EURIE 2023 SPEAKERS included

AMYOT Denise. President & CEO, Colleges and Institutes Canada, CANADA

BLÖSS Gerrit Bruno. Founder & CEO, Study.eu, GERMANY

BUTCHER Shaun. Global Head of University Partnerships, Virtual Internships, UK

CHICHE-PORTICHE Olivier. Director of Marketing and Mobility Programs, Campus France, FRANCE

FARRAND Yvonne. General Manager, Businet VZW, BELGIUM

JARVIS Alistair. Pro Vice-Chancellor (Partnerships and Governance), University of London, UK

KAAOUACHI Abdelali. Prof., University Mohammed I, MOROCCO

KAR Muhsin. President, YÖKAK-Turkish Higher Education Quality Council, TÜRKİYE

KAUMENOVA Aigerim. Vice Rector for Global Partnerships, Almaty Management University, KAZAKHSTAN

KHAN Sabur. President, Association of Universities of Asia and the Pacific- AUAP & Founder and Chairman, International Daffodil University. BANGLADESH

KNUTSON, Sonja. Director, Internationalization Office, Memorial University of Newfoundland, CANADA

KULMALA Daniel. Associate Vice Chancellor of Global Engagement, University of North Carolina at Pembroke, USA

LOONURM Eero. Head of International Marketing, Estonian Education and Youth Authority, ESTONIA

MANDAL Hasan. President, TÜBİTAK- Scientific and Technological Research Council of Türkiye, TÜRKİYE

MANNINO Agata. Management and Promotion of International Educational Projects, University of Padua, ITALY

MURPHY Michael. President, European University Association, BELGIUM

RAOOF Awais. Chairman, University of Lahore, PAKISTAN

SALAMA Amr Ezzat Salama. Secretary General, Association of Arab Universities, JORDAN

TOURINHO Emmanuel Zagury. President, International Cooperation Group of Brazilian Universities- GCUB and Rector, Universidade Federal do Pará – UFPA, BRAZIL

TRIFIRO Fabrizio. Head of Quality Benchmark Services, Ecctis / UK ENIC, UK

WALL Alan. Dr & Chief Executive Officer Higher Education Authority, IRELAND

ZAINUDDIN Yuserrie. Vice-Chancellor, Universiti Malaysia Pahang, MALAYSIA

EURIE 2023 TESTIMONIALS

"EURIE 2023 was an incredible experience for me! The Conference was amazing, with excellent discussions and a great opportunity to network. Thanks to the organizers for the opportunity to present the social impact of Brazilian universities! I truly believe that life is about connections and EURIE 2023 gave us the opportunity to connect more, and to work together for a better world".

**Jenifer Saffi, PhD, Vice-Rector and Head of the Internationalization Office
Universidade Federal de Ciências da Saúde de Porto Alegre- UFCSPA, BRAZIL**

"We would like to thank you for the excellent organization of EURIE 2023. We really enjoyed our stay in Istanbul and are grateful for the wonderful collaborations that we established at the conference and our panel "

**Nina Perez, MD, PhD, Associate Professor
Faculty of Medicine, University of Rijeka, CROATIA**

"It was my pleasure to attend EURIE for the first time, to network with Turkish Universities and get acquainted with the colleagues from various countries in the region. The country-specific sessions in the conference were also very helpful to create an understanding of the trends and prospects of their international education situations and aspirations."

**Aliya Kaimoldinova, Head Global Relations Office
Nazarbayev University, KAZAKHSTAN**

EURIE 2023 TESTIMONIALS

“On behalf of UMP, I would like to extend our sincerest gratitude for your kind assistance and hospitality. Our Rector had a great time at the event. He was a panelist and the panel session was indeed one of the most memorable experiences for him. We genuinely appreciate the arrangements you made and look forward to participating again.”

**Dr. Mohd Azmir bin Mohd Azhari, Director, Centre for International Relations
Universiti Malaysia Pahang, MALAYSIA**

“It was a wonderful experience to attend EURIE 2023. I feel honoured and privileged to be a part of this high profile and professional summit. Everything was handled so professionally with attention to detail. We will definitely attend the EURIE 2024 next year.”

**Moeen Irfan, Director, Faculty & Staff Development Program (FSDP), Teacher Training Academy (TTA)
The University of Lahore, PAKISTAN**

“It’s been my second time taking part in EURIE; it has definitely been worthwhile. I really enjoyed the event, which was very well organized. Thanks for this fantastic conference: excellent speakers, content, venue, organization and participants. See you next year”.

**Joanna Łudzień, Academic Mobility Coordinator
WSB University, POLAND**

EURIE 2023 TESTIMONIALS

“After attending EURIE 2023 for the first time, I came away very impressed by both the organisation of the event and the quality of the speakers, workshops and exhibitors. My aim in attending was to add to our network of potential project and academic partners. In this respect, EURIE 2023 delivered. I feel that it was well worth the time and expense and fully intend to return next year.”

**Michael Meallem, MBA, Director/Founder, Center for Social Impact
Payap University, THAILAND**

“Attending EURIE and exhibiting on behalf of the World Technology Universities Network was a great experience. I spoke with many universities from all over – from the Caribbean, Europe, Asia, the Middle East and beyond and it was great to see so many people interested in the Network and excited about the prospect of possible membership. The sessions I attended were all really interesting and thought-provoking. Whenever I attend such an event, I always come away with a renewed sense of just how important international education is and what a powerful tool for the betterment of all of us it can be. I am inspired and re-energised!”

**Denise Whitehead, Development Manager
World Technology Universities Network, UK**

SPECIAL THANKS TO EURIE 2023 SUMMIT COLLABORATIVE PARTNERS



ISTANBUL | 26-29 February 2024

SPECIAL THANKS TO EURIE 2023 SUMMIT SPONSORS

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JOIN EURAS TO ENJOY EXCLUSIVE BENEFITS OF MEMBERSHIP



EURAS - Eurasian Universities Union, the main supporter and endorser of EURIE Summit, is the largest and strongest higher education association of the region, focuses on improving the international collaborations and cooperative activities via unique networking and sharing the latest trends on innovation, globalization and quality assurance.

EURAS Membership offers plenty of exclusive benefits and privileges to all the members including an excellent accessibility to major players of higher education.

Main Benefits of Membership:

- Get connected to over 120 institutions through whole Europe and Asia
- Become a partner of research and cooperation projects
- Keep updated with the latest trends, news and highlights through EURAS E-Publications
- Disseminate your research through EURAS Academic Journals
- Enhance skills and knowhow via EURAS Academy Professional Training Programs
- Broaden your knowledge via EURAS Academic Conferences (Thematic Conferences, Seminars, Meetings)
- Reach out the major market players of Eurasian region
- Networking Opportunities at EURIE Summit and special advantages for members

Web: <https://euras-edu.org/get-involved-euras/>

E-Mail: euras@euras-edu.org

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LOCAL ORGANIZERS

EURIE Secretariat

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eurie@eurieeducationsummit.com

EURIE Conference Coordinator

Ayşe Deniz OZKAN

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Exhibitor Services

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