



Virtual & in Istanbul
HYBRID
March 2-4, 2022

EURIE 2022 HYBRID SUMMIT

Imagining the Future of International Education

CONFERENCE CATALOG

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We would be delighted to see within Euras - Eurasian Universities Union!

EURAS - Eurasian Universities Union, as non-profit organization, provides a wide and unique network where you will find a productive and dynamic environment covering the most prestigious institutions and relevant organizations of higher education. EURAS aims to greatly strengthen the cooperation through the higher education institutions.

EURAS Membership offers plenty of exclusive benefits and privileges to all the members including an excellent accessibility to major players of higher education.

Main Benefits of Membership:

- Get connected to over 100 universities through whole Europe And Asia
- Become a partner of research and cooperation projects
- Increase your awareness about top lists via the new EURAS Ranking System
- % 50 discount for all members at Eurasia Higher Education Summit - EURIE
- Participation at EURAS Academy and volunteers programs
- Get enrolled within internship, exchange and short term programs

AND PLENTY OF OTHERS!

Refer to Euras official web site if you would like to review the entire process of the membership: www.euras-edu.org/membership

EURIE 2022 HYBRID SUMMIT

“Imagining the Future of International Education”

We would like to welcome both virtual and in-person participants of EURIE 2022 – Eurasian Higher Education Summit who prioritize internationalization and value professional development. Through the EURIE platform, we are eager to share best practices, innovative programs and creative solutions for the internationalization of higher education.

Thank you for joining us at EURIE 2022 to share, ideate, innovate and help shape international education in the coming era!

During EURIE 2022 Summit, please share with us your best moments and highlights

from the conference and the exhibition area using #EURIE2022 and be sure to follow us on Facebook, Twitter, LinkedIn, Instagram and Flickr!



[@euriesummit](#)

LOCAL ORGANIZERS

EURIE Conference Coordinator: Ayşe Deniz ÖZKAN
adenizozkan@eurieeducationsummit.com

Exhibitor services : Boyut Group
euriebt@boyutgroup.net

EURIE Secretariat
eurie@eurieeducationsummit.com

WELCOME MESSAGE



Dear EURIE Participants,

As President of EURAS-Eurasian Universities Union and EURIE, I am delighted to welcome you to the 7th annual event of EURIE- Eurasia Higher Education Summit 2022.

EURIE has now become a premier international education event, connecting the dynamic higher education sector in the Eurasian region with the rest of the world. EURIE now attracts a diverse audience of international educators, academics and other stakeholders in the higher education sector.

It has been 2 years since the outbreak of the COVID-19 pandemic. The higher education sector is still facing many challenges, such as the quality of online and hybrid modes of teaching and learning, adopting digitization, international student mobility, sustaining global engagement and partnerships.

EURIE 2022 conference program will provide a valuable platform to expand our knowledge, hear from many experts and learn from each other's experiences in internationalization of higher education with +50 sessions of online plenary talks, panels and face-to-face roundtables and workshops.

In the virtual exhibition area, attendees will meet with colleagues from around the world to develop academic cooperation projects and activities, as well as meet ed-tech companies, university associations, and public authorities to expand their network.

Thank you for participating to EURIE 2022 and hope to see you all in Istanbul in 2023.

Sincerely,

Assoc. Prof. Mustafa AYDIN
Founder & President
EURAS / EURIE

COLLABORATIVE PARTNERS



MAIN UNIVERSITY PARTNERS



COUNTRY PARTNER



EURIE 2022 SUMMIT SPONSORS



CONFERENCE INFORMATION -VIRTUAL PROGRAM

E-conference Platform

EURIE 2022 Summit will be held virtually on an e-conference platform. The link to the e-conference platform will be announced on the EURIE website and in the voucher which will be e-mailed to registered participants 10 days before the conference. On the voucher, there will be a unique “event activation code” (password) for each participant to login to the e-conference platform.

Virtual Exhibition Area

EURIE virtual Exhibition Hall will be at your service for 24 hours from March 2 (12:00 Turkish time GMT+3) until March 4 (19:00 Turkish time GMT+3). All registered participants will have access to the Exhibition Area for networking opportunities with international educators from Eurasia and beyond. Exhibitors can upload their videos, brochures and can conduct live video chats with participants who visit their stand. Due to time differences, live meetings may not be possible at any time. You can message the exhibitor on the EURIE mobile app to set up an appointment.

Conference Halls

Once you login to the e-conference platform, you will have access to two conference halls, where +42 sessions of panels and plenary talks will be held live. The conference program is announced on the EURIE website, on the e-conference platform and the mobile app. All registered participants will have access to the Conference Hall. There will be a few closed sessions indicated as such in the program. If you miss a live session, you can access the video recording of it from the e-conference website for 30 days after the live event.

Virtual Networking Lounges

EURIE virtual networking lounges will provide an interactive networking area with other leading professionals in your area of specialization or interest. There will be certain times for specific themes or topics announced on the conference program, to meet and greet peers that share your interests.

EURIE Mobile App

As registered participants, you can download the EURIE Mobile App to your mobile devices to maximize your engagement and conference experience. The mobile app is free to download and is available for android and I-phone. The download link will be sent to you with your voucher. You can follow the conference program, see the list of attendees and send messages (only to those participants who downloaded the app).

VIRTUAL CONFERENCE PROGRAM

• All times indicated for the Virtual Conference sessions are Turkish time, which is GMT+3.

MARCH 2, WEDNESDAY

HOURS	SESSION	HALL
10:00-12:00 GMT+3	OPENING CEREMONY <i>Live from Istanbul</i>	A
13:00-13:30 GMT+3	OPENING PLENARY Prof. Arturo Reyes Sandoval (Director-General, National Polytechnic Institute, Mexico) “Priorities of Higher Education in Times of Pandemia: From Internationalization to Social Impact”	B
14:00-14:45 GMT+3	WOMEN'S LEADERSHIP IN HIGHER EDUCATION Empowering Effect of Leading Women in Science and vice versa Sezer Komsuoğlu (Prof., Advisor to the President, Council of Higher Education, Turkey) İlkay Erdoğan Orhan (Prof., Gazi University, Dean of Faculty of Pharmacy, Turkey) <i>* This session will be conducted in Turkish. Translation will be available.</i>	A
14:00-14:45 GMT+3	SPONSORED PANEL by Virtual Internships The African Connection: Global Synergy for Remote Internships Rachael Criso (PhD., Consultant, France) “Impact and Outcomes of Virtual Internships” Aravinda Ram (Deputy Pro-Vice Chancellor, Botho University, Botswana) “The African Context and Botho University” Moderator: Shaun Butcher (Head of Partnerships, Virtual Internships, UK)	B
15:00-15:45 GMT+3	SPONSORED PANEL by Coursera for Campus Building a Digital Agenda for the Future of Emerging Skills Berrin Yanıkaya (Prof., Dean of the Faculty of the Arts and Sciences, Yeditepe University, Turkey) Vafa Kazdal (Vice Rector of Academic Affairs, ADA University, Azerbaijan) Moderator: Samar Farah (Dr., Skills Transformation Consultant, Coursera for Campus, UK)	B
16:00-16:45 GMT+3	SPONSORED PANEL by Unibuddy The Credible Source: Harnessing the Voice of Your Current Students Andrew Jackson (Recruitment Events Manager, University of South Wales, UK) Carol Koubaesh (Student Ambassador, Newcastle University, UK) Moderator: Raman Rebuar (University Partnerships Manager, Unibuddy, UK)	B
17:00-17:45 GMT+3	SPONSORED PANEL ETS® TOEFL® Perspectives on the future of higher education: From accessibility to engagement Jane Larsson (Executive Director, Council of International Schools (CIS), the Netherlands) Marlowe Johnson (CEO, EdAgree, Germany) Arum Perwitasari, PhD. (Institutional Relations Specialist, ETS Global, the Netherlands) Moderator: Bilal Kırkıcı (Prof., Director, School of Foreign Languages, Middle East Technical University, Turkey)	B

MARCH 2, WEDNESDAY

HOURS	SESSION	HALL
18:00-19:00 GMT+3	EduCanada EURIE 2022 COUNTRY PARTNER PANEL Canada as an International Education Powerhouse Ann Mainville-Neeson (Vice-President, Policy and Government Relations, Universities Canada, Canada) Alain Roy (Vice-President International, Colleges and Institutes Canada, Canada) Karen Dalkie (Vice-President, Development and Partnerships, Canadian Bureau for International Education, Canada) Rachel Lindsey (Director, Public Affairs and Operations, Languages Canada, Canada) Moderator: Vefa Atağ (Trade Commissioner, Consulate General of Canada in Istanbul, Canada) EduCanada KEYNOTE “Provincial approach to international education” Ms. Livia Castellanos (Executive Lead of the International Education, Ministry of Advanced Education, Government of Saskatchewan, Canada)	B
19:00-19:45 GMT+3	Opening Plenary (Repeat)	A

MARCH 3, THURSDAY

HOURS	SESSION	HALL
11:00-11:45 GMT+3	INTERNATIONAL STUDENT MOBILITY The Road to Recovery for International Higher Education in Australia Hon. Phil Honeywood (Chief Executive Officer, International Education Association of Australia (IEAA), Australia) Kelly Smith (IEAA SF, Pro Vice-Chancellor (International) Murdoch University Perth, Australia) Moderator: Louise Goold (Director Development and External Relations, Monash University, Australia)	A
11:00-11:45 GMT+3	PANEL in PARTNERSHIP with BRITISH COUNCIL Turkey-UK Partnerships Betül Bulut Şahin (Dr., Educational Sciences, Middle East Technical University, Turkey) Rachel Brooks (Prof., University of Surrey, UK) Moderator: Aysen Güven (Director of Education, British Council Turkey, Turkey)	B
11:30-12:30 GMT+3	NETWORKING AND COFFEE BREAK How can we make internationalization of HEIs cross the campus walls and benefit local communities? Host: Magda Resendo Ferro (Head of the International Relations Office, Universidade Católica Portuguesa- Porto, Portugal) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i>	Networking Lounge

MARCH 3, THURSDAY

HOURS	SESSIONS	HALL
12:00-12:45 GMT+3	<p>ERASMUS+ PROGRAM Erasmus+ Mobility around the world: ICM and novelties in the new Erasmus+ program Christos Aivaliotis (Policy Officer, ICM Unit, European Commission Directorate-General for Education, Youth, Sport and Culture, Belgium) Şeyma Kök (ICM Alumni-Outgoing Turkmenistan, Student of Atatürk University, Turkey) Sakshi Bundeli (ICM Alumni-Incoming Student at Altınbaş University, Turkey) Moderator: Halis Esad Farırmaz ICM Project Officer, Erasmus+ Higher Education, National Agency, Turkey)</p>	A
12:00-12:45 GMT+3	<p>GLOBAL ENGAGEMENT POST-PANDEMIC Lucy Clutton-Brock (International Relations Officer, Imperial College London, UK) “Global Engagement Amid Global Uncertainty: Perspectives from Imperial London College” Joanna Szwedli and Kinga Drechny-Mucha (Centre for Communications and Marketing, Jagiellonian University in Kraków, Poland) “Different world, communications and problems – Marketing during COVID-19” Samuel Jackson-Royle (Director of International, Bangor University, UK) “The International office post-pandemic”</p>	B
13:00-13:45 GMT+3	<p>SPOTLIGHT SESSION: INTERNATIONAL UNIVERSITY ASSOCIATION’S REPORT The impact of COVID-19 on higher education and internationalization, reflections and perspectives for the future Andrew Deeks (Prof., President, University College Dublin, Ireland) Carmen Lamagna (Dr., Vice-chancellor, American International University, Bangladesh) Moderator: Pam Fredman (Prof., President, International Association of Universities, France)</p>	A
13:00-13:45 GMT+3	<p>VIRTUAL COLLABORATIONS Navigating Virtual International Partnerships in Higher Education: Kazakhstan and Kyrgyzstan practice Daniyar Medetov (Almaty Management University, Kazakhstan) Gill Gourlay (University of Northampton, UK) Gulbarchin Suiunova (Executive Director, ENACTUS, Kyrgyzstan) Moderator: Hande Diker (Regional Programme Manager, British Council, Wider Europe)</p>	B
14:00-14:45 GMT+3	<p>SPOTLIGHT SESSION: EUA’S SUSTAINABILITY REPORT Greening and Environmental Sustainability: How Universities Can Lead in this Major Transformation Henriette Stöber (Policy Analyst, EUA, Belgium) Luisa Bunescu (Policy Analyst, EUA, Belgium) Moderator: Thomas Estermann (Director Governance, Funding & Public Policy Development, EUA, Belgium)</p>	A

MARCH 3, THURSDAY

HOURS	SESSIONS	HALL
14:00-14:45 GMT+3	MARKETING RECRUITMENT Employability in Student Marketing & Recruitment Bobby Mehta (Director UoP Global, University of Portsmouth, UK) Abhilash Ram (International Student Recruitment, Chalmers University of Technology, Sweden) Moderator: Gerrit Bruno Blöss (Founder & CEO, Study.eu, Germany)	B
15:00-15:45 GMT+3	NATIONAL AGENCIES: INTERNATIONALIZATION STRATEGIES Katarina Bilonic (Head of the Department for Higher Education, Croatian Agency for Mobility and EU Programmes, Croatia) “New trends in internationalization: a national perspective” Nina Bosnicova (Head of Bilateral and Multilateral Programs Unit, Czech National Agency for International Education and Research, Czechia) “Advantages of smaller international exchange programs in the pandemic and beyond” Moderator: Ercan Laçin (Higher Education Expert, Turkish National Agency, Turkey)	A
15:00-15:45 GMT+3	SUSTAINABILITY Higher Education and SDGs Catherine Hack (Dr., Principal Adviser on Learning and Teaching, Advance HE, UK) “Good Leaders, Good Universities?” İbrahim Yorgun (Dr., Director of International Cooperations Office Middle East Technical University, Turkey) “The Greener Mind & The Greener Career” Nataliia Stukalo (Dr., Board Director, INQAAHE, Vice-Head of the National Agency for Higher Education Quality Assurance NAQA, Ukraine) “Towards Sustainable Development Through Higher Education Quality Assurance”	B
16:00-16:45 GMT+3	NATIONAL AGENCIES: INTERNATIONALIZATION STRATEGIES Olivier Chiche-Portiche (Director of the Mobility and Marketing Department, Campus France, France) “Emerging Trends in International Student Mobility” Eero Loonurm (Head of Study in Estonia, Estonian Education and Youth Authority, Estonia) “Employability of international students - how to use statistics in marketing?” Moderator: Sheena Duffy (Senior Manager, International Programmes, Higher Education Authority- HEA, Ireland)	A
16:00-16:45 GMT+3	INTERNATIONAL STUDENT MOBILITY Defining strategic priorities and the path to success – delivering diversity and sustainability in overseas recruitment in a rapidly changing world John Pritchard (Chair of the Russell Group Directors of Strategy and Planning and Director of Strategy, Planning and Insight, Durham University, UK) Louise Brown (Assistant Director, Strategic Marketing, University of Exeter, UK) Thijs van Vugt (Director Analytics and Consulting Team, Study Portals, The Netherlands) Moderator: David Pilsbury (Chief Development Officer, Oxford International Education Group, UK)	B

MARCH 3, THURSDAY

HOURS	SESSIONS	HALL
17:00-17:45 GMT+3	INTERNATIONAL STUDENT EXPERIENCE International Student Experiences in ESL programs Ravichandran Ammigan (Dr., Associate Deputy Provost, International Programs University of Delaware, USA) Adil Bentahar, Assistant Professor of English as a Second Language, University of Delaware, USA) “Intensive English Program students: An exploratory study at a U.S. institution of higher education” Moderator: Lindsay Brooks (Academic Director, English Language Program, University of Toronto School of Continuing Studies, Canada)	A
17:00-17:45 GMT+3	INTERNATIONAL EDUCATION LEADERSHIP International Education Leadership: Perspectives from Canada Sonja Knutson (Director, International Office, Memorial University, Canada) Larissa Bezo (President and CEO, Canadian Bureau for International Education, Canada) Moderator: Abu Arif (Doctoral Student and International Student Advisor, Memorial University of Newfoundland, Canada)	B
17:00-20:00 GMT+3	STEM Education Roundtable Gillian Roehrig (Prof., University of Minnesota, USA) Devrim Akgündüz (Prof., Istanbul Aydın University, Turkey) Moderator: Hamide Ertepinar (Prof., Istanbul Aydın University, Turkey) <i>* Closed Session.</i>	TBA
17:30-18:30 GMT+3	NETWORKING AND COFFEE BREAK When do you think it will become safe again to travel responsibly? <i>Host: Luis Kauachi (Senior Manager of the Conference of the Americas on International Education (CAEI) and Doctoral Student, Canada)</i> <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i>	Networking Lounge
18:00-18:45 GMT+3	INTERNATIONAL STUDENT MOBILITY Leveraging Student Success and Employment Outcomes to Drive International Student Mobility Alizée Cordes (International Student Mobility Manager, Teesside University, UK) Alina Kozłowska-Sette (CODE University of Applied Sciences, Berlin, Germany) Moderator: Chris Connor (Assistant Dean and Chief Enrollment Officer, School of Engineering and Applied Sciences, University at Buffalo, The State University of New York- SUNY, USA)	A

MARCH 3, THURSDAY

HOURS	SESSIONS	HALL
18:00-18:45 GMT+3	SPOTLIGHT SESSION ON QUALITY ASSURANCE New Dimensions and Innovative Applications of External Quality Assurance for the Post-pandemic Era Deb Adair (President, INQAAHE, USA) “International challenges & opportunities for EQA: The New Reality” Daniela Cristina Ghitulica (Vice President, ENQA, Romania) “New dynamics of change on EQA within EHEA” Erik Martijnse (Director, InspectorateHE, Ministry of Education, the Netherlands) “EQA practices at system level and their implications for HEIs during post pandemic” Moderator: Olgun Çiçek (Prof., Vice President, CEENQA, North Cyprus)	B
19:00-19:45 GMT+3	THURSDAY PLENARY SESSION Leveraging Lean Management Strategies to Advance Internationalization Priorities David Di Maria (Senior International Officer & Associate Vice Provost for International Education, University of Maryland Baltimore County, USA) Moderator: Joann Ng Hartmann (Senior Director, NAFSA, USA)	A
19:45-20:30 GMT+3	EURIE SPEAKERS NETWORKING <i>* EURIE Speakers are welcome to drop in and chat with other speakers anytime during this hour.</i>	Networking Lounge

MARCH 4, FRIDAY

HOURS	SESSIONS	HALL
11:00-11:45 GMT+3	INTERNATIONAL STUDENT EXPERIENCE Innovation in International Student Management Norfaeza Ali (Manager, Universiti Teknologi Malaysia, Malaysia) Mohd Ariffin Abu Hassan (Assoc. Prof., Assoc. Director, Universiti Teknologi Malaysia, Malaysia) Maria Anityasari, (Assoc. Prof., Director, Institut Teknologi Sepuluh Nopember, Indonesia) Moderator: Mohd Ismid Bin Md Said (Pro-Vice Chancellor, Universiti Teknologi Malaysia, Malaysia)	A
11:00-11:45 GMT+3	ONLINE LEARNING Ed-Tech and Pedagogies for Online Learning Salim Mohamed Salim (Associate Professor and Director of International Partnerships, Faculty of Science & Engineering, Swansea University, UK) “Ed-Tech to Encourage Collaborative and Active Learning” Antonella Longo (Researcher, University of Salento, Italy) “From virtual to real and vice versa: the digital twins paradigm applied to lab spaces” Nils Schlatter (Research fellow, RWTH Aachen (MRE), Germany) “VR Technologies to teach professional competencies to mining students” Moderator: Patricia Xavier (Associate Professor, Swansea University, UK) “Critical Reflection in International Service Learning”	B

MARCH 4, FRIDAY

HOURS	SESSIONS	HALL
12:00-12:45 GMT+3	TRANSNATIONAL EDUCATION The future of TNE and Its Role in the Sustainability of Institutions David Pilsbury (Chief Development Officer at Oxford International Education Group, UK) Vangelis Tsiligiris (Associate Professor, Nottingham Business School, Nottingham Trent University and Founder of the TNE Hub, UK) Moderator: Sirin Myles and Charlene Allen (Co-Founders and Directors, The IC Global Partnership, UK)	A
12:00-12:45 GMT+3	VIRTUAL COLLABORATIONS Kick starting Virtual Exchange: COIL in ASEAN Keiko Ikeda (Dr., Vice-Director Institute for Innovative Global Education Kansai University, Japan) Abdul Latiff Ahmad (Dr., Director, UKM Global, Malaysia) Moderator: Darren MacDermott (EU Support to Higher Education in the ASEAN Region, EU SHARE, Jakarta, Indonesia)	B
13:00-13:45 GMT+3	REMOTE LEARNING New Technologies, Methodologies and Quality Assurance of Remote Learning: Cases of Tunisia and Morocco Naoufel Kraiem (Prof., ISI/Honoris United Universities, Tunisia) “Transforming Higher Education to face the COVID-19 disruption” Abdelali Kaaouachi (Prof., University Mohammed I, Morocco) “Quality Assurance Standards for Remote Programmes in Higher Education for the post-COVID-19 Era” Moderator: Imed Bougzala (Prof., Associate Dean for undergraduate and graduate education, Institut Mines-Télécom Business School, France)	A
13:00-13:45 GMT+3	SOCIAL IMPACT Internationalisation in Higher Education for Society: UN PRME Chapter Eurasia Botir Usmonov (Prof., Rector of Tashkent Chemical-Technological Institute, UN PRME Chapter Eurasia Uzbekistan Focal Point, Uzbekistan) “Role of universities in ensuring sustainable development” Brendan Duprey (Dr., Director, Sustainable Kazakhstan Research Institute, Narxoz University, UN PRME Chapter Eurasia Head of International partnerships, Kazakhstan) “Introduction of ESG into curriculum and research” Moderator: Aigerim Kaumenova (Vice-Rector for Global Partnerships, Almaty Management University, Kazakhstan)	B
13:30-14:30 GMT+3	NETWORKING AND COFFEE BREAK Let’s talk about well-being of our students and international educators Host: Harry Gibney (Study Abroad Manager, Queen Mary University of London, UK) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i>	Networking Lounge

MARCH 4, FRIDAY

HOURS	SESSIONS	HALL
14:00-14:45 GMT+3	VIRTUAL COLLABORATIONS Virtual Collaboration on International Research Project for Mental Well-Being (MWB) Amongst European Entrepreneurs Allan Lawrence (Director, Projects Beyond Borders, UK) Yvonne Farrand (Director, Projects Beyond Borders, UK) Moderator: David Taylor (General Manager, BUSINET, UK)	A
14:00-14:45 GMT+3	HIGHER EDUCATION IN THE GULF/MENA REGION Innovative Instruments and New Strategies for the Post-pandemic Era in the Gulf / MENA Region International Education Sector Hatem Masry (Prof., Dean of the College of Business Administration, University of Bahrain, Bahrain) “Future Education in Business Colleges” Oualid Ali (Dr., Quality and Accreditation Department Director, University of Buraimi, Oman) “Future of higher education in the fourth industrial revolution: Education 4.0” Moderator: Nabil El Kadhi (Prof., President of Khawarizmi International College, UAE)	B
15:00-15:45 GMT+3	DIGITILIZATION Impact of Digitilization on Higher Education Andreas Kaplan (Dean / Rector, ESCP Business School, France) “Post-Pandemic Perseverance in Universities’ Dooming Digital Days: Branding & Bonding” Christian-Andreas Schumann (Prof., University Representative for International Relations, Dean of Studies, Director of Institutes, West Saxon University of Zwickau, Germany) “Impact of hybridization on global virtual collaborations” Moderator: Arturo Lavalle (Head of Research and Development, Università degli Studi “Guglielmo Marconi”, Italy)	A
15:00-15:45 GMT+3	VIRTUAL COLLABORATIONS Cases Across Regions and Disciplines Meenal Choubey (Assistant Director, Kalinga Institute of Industrial Technology, India) “Virtual Mobility through Coil Development Programs between Universities” Raphael-Grimm Theresa (Prof. University of North Carolina - Chapel Hill, USA) “Undoing Racism in Healthcare Through COIL” Ayça Ariyörük (Director, Global Partnerships and Communication, Soliya, USA) “Virtual Exchange: Global competency and human skills in digital worlds”	B
16:00-16:45 GMT+3	HIGHER EDUCATION Flexible Learning Pathways in Higher Education: Microcredentials John Brennan (Emeritus Professor, The Open University, UK) Michaela Martin (Programme Specialist, International Institute for Educational Planning, UNESCO, France) Moderator: Hakan Ergin (Dr., Istanbul University, Turkey)	A

MARCH 4, FRIDAY

HOURS	SESSIONS	HALL
16:00-16:45 GMT+3	<p>VIRTUAL COLLABORATIONS Virtual Exchange for Cross-Cultural and Soft Skills Development: US-Russia case Carolyn Lantz (Director of International Affairs, College of Arts and Sciences, Indiana University in Bloomington, US) “Conversations on Contemporary Issues’ virtual cultural exchange project: a fine sample of the cultural diplomacy” Konstantin Platanov (Acting Vice-Rector for International Cooperation, Herzen University, Russia) Moderator: Shawn Reynolds (Associate Vice President for International Partnerships and Senior Advisor for International Advancement, Indiana University in Bloomington, USA)</p>	B
16:30-17:30 GMT+3	<p>NETWORKING AND COFFEE BREAK How to organize students events during the pandemic – best practices and tips Hosts: Dominika Czerniak (Deputy Head of International Office, WSB University, Poland) and Valeriia Dotsenko (International Office Assistant, WSB University, Poland) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i></p>	Networking Lounge
17:00-17:45 GMT+3	<p>VIRTUAL MOBILITY Rethinking International student mobility and higher education internationalization for a post-pandemic world Takudzwa Mutize (Policy Analyst, UNESCO IESALC, Zimbabwe) Clarisa Yerovi (Policy Analyst, UNESCO IESALC, Peru) Moderator: Emma Sabzalieva (Senior Policy Analyst, UNESCO IESALC, Canada)</p>	A
17:00-17:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY Pathway Programs and the International Student Recruitment Portfolio Changhua Rich, PhD, Principal Research Scientist, ACT, Inc., USA) “Pathway Programs and the Advantage of the Global Assessment Certificate” Ying Xu, MBA, Assistant Director, International Recruitment & Outreach, University of Iowa, USA) “International Student Recruitment through Pathway Programs: The University of Iowa and the Global Assessment Certificate: A Case Study” Moderator: George Sipos (University Partnerships & Communications Strategy, ACT, Inc., USA)</p>	B
18:00-18:45 GMT+3	<p>GLOBAL ENGAGEMENT Human-Centered Internationalization for Inclusive Global Engagement Babu George (Professor, Associate Dean, Christian Brothers University, USA) Anil Yasin Ar (Professor, Visiting Professor, Department of International Business & Logistics, Tecnológico de Monterrey, México) Moderator: Yaprak Dalat Ward (Assoc. Prof., Fort Hays State University, USA)</p>	A

MARCH 4, FRIDAY

HOURS	SESSIONS	HALL
18:00-18:45 GMT+3	ED-TECH What's Possible? Aligning Expectations and Reality via Educational Technologies to Enhance Online Learning Elvin Freytes (Director of Graduate Recruitment, Touro University, USA) Holly Owens (Senior Instructional Designer, Academic Partnerships, USA) Moderator: Joe Sallustio (Senior Vice President, LU-Global, Lindenwood University, USA)	B
19:00-19:45 GMT+3	CLOSING PLENARY SESSION Rajika Bhandari (International higher education expert, author, and founder of Rajika Bhandari Advisors, USA) “Migrants with Mortar Boards: Serving the Whole International Student” Moderator: Ayşe Deniz Özkan (EURIE Conference Coordinator, Turkey)	A

OPENING PLENARY

March 2, 13:00-13:30 GMT+3



Prof. Dr. Arturo Reyes Sandoval

(Director-General, National Polytechnic Institute, Mexico)

**“Priorities of Higher Education in Times of Pandemia:
From Internationalization to Social Impact”**

Professor Reyes-Sandoval holds a Bachelor’s degree in chemistry with a specialisation in Bacteriology and Parasitology and a Master in Sciences with specialisation in Cytopathology, both from Mexico’s National School of Biological Sciences. Prof Reyes-Sandoval has a PhD in Molecular Biomedicine from the University of Pennsylvania, where he developed the first adenovirus vaccines that later became the leading vaccines technology at the University of Oxford.

In 2004, he moved to the United Kingdom to join the Jenner Institute of the University of Oxford, where he led a scientific group working on an ambitious research program to pioneer vaccines for four neglected and emerging infectious diseases: Dengue, P. vivax malaria, Chikungunya and Chagas disease. In the last 14 years, Prof Reyes-Sandoval developed major vaccine platforms and strategies, published 91 scientific papers in many renowned international publications, submitted eight patents to record, and seven as inventions. He received from the University of Oxford the “Research Leadership” award thanks to his scientific merit.

In December 2020, he was appointed as Director-General (University President) of the National Polytechnic Institute (Instituto Politécnico Nacional, IPN). Prof. Reyes-Sandoval has prioritised the internationalisation cooperation strategies to support national efforts in Education, Science and Technology that brings well-being and social impact to Mexico. The IPN is the national leader of higher education institutions in STEM programmes. IPN has almost two hundred thousand students and twenty thousand academic staff. It offers bachelor, master and PhD programmes, and it has a nationwide presence in Mexico. In addition, IPN has 20 specialised research centres, 13 Regional Development Agencies and 2 Advance Technology and Innovation centres.

SPOTLIGHT SESSION: INTERNATIONAL UNIVERSITY ASSOCIATION's REPORT**March 3, 13:00-13:45 GMT+3****“The Impact of COVID-19 on Higher Education and Internationalization, Reflections and Perspectives for the Future”**

The panel will be informed by and will critically discuss the results of the “second IAU Global Survey on the impact of COVID-19 on higher education” looking especially at internationalization. The IAU Global Survey is an institutional online survey conducted in February – June 2021, which gathered replies from 496 Higher Education Institutions in 112 countries and territories around the world. The panel will provide for an overview of the impact of COVID-19 on internationalization at global level, but also present two specific case studies, one from Asia and one from Europe. In fact, the two speakers will complement the presentation by sharing their experiences on how the COVID-19 crisis affected internationalization at their universities and how they reacted to it. They will also reflect on how internationalization at their universities might change in the future. Overall, the panel will provide for a reflection on the impact of COVID-19 on internationalization and, at the same time, share perspectives for the future of internationalization by highlighting both challenges and opportunities created by the pandemic.

Andrew DEEKS (Prof., President, University College Dublin, Ireland)

Carmen LAMAGNA (Dr., Vice-chancellor, American International University, Bangladesh)

Moderator: Pam FREDMAN (President of International Association of Universities, France)

SPOTLIGHT SESSION: EUA's SUSTAINABILITY REPORT**March 3, 14:00-14:45 GMT+3****“Greening and Environmental Sustainability: How Universities Can Lead in this Major Transformation”**

Universities are key actors in the transition towards carbon neutrality and sustainable societies. They address environmental sustainability in their research and education missions, transform their campuses into more sustainable places and reflect on institutional activities (including mobility) and procedures to become greener and more efficient. EUA conducted a survey in 2021 to map the different activities and approaches of institutions on and to greening. This session will highlight selected key findings from this survey and discuss how institutions can overcome some of the obstacles. These include the multiple funding challenges, how efficiency and effectiveness can support the strategic implementation of greening policies, and how leadership and governance can support one of the broadest change management processes that universities have been grappling with. EUAs recent projects on leadership and change will serve as background for the discussions. The format of the session will include short presentations and a facilitated discussion to share good practices that will encourage participants to adopt and implement them in their institutions and systems.

Henriette Stöber (Policy Analyst, EUA, Belgium)

Luisa Bunescu (Policy Analyst, EUA, Belgium)

Moderator: Thomas Estermann (Director Governance, Funding & Public Policy Development, EUA, Belgium)

SPOTLIGHT SESSION ON QUALITY ASSURANCE

March 3, 18:00-18:45 GMT+3

“New Dimensions and Innovative Applications of External Quality Assurance for the Post-pandemic Era”

Higher Education is becoming an international phenomenon through digitization, especially during the post-pandemic era. Mobility is also possible virtually worldwide which increases internationalization. The panel is intended to discuss the new types of accreditation and quality assurance methods, including virtual evaluations to attract international students and faculty, as well as enable joint programs globally.

Deb Adair (President, INQAAHE, USA)

Daniela Cristina Ghitulica (Vice President, ENQA, Romania)

Erik Martijnse (Director, InspectorateHE, Ministry of Education, the Netherlands)

Moderator: Olgun Çiçek (Prof., Vice President, CEENQA, North Cyprus)

THURSDAY PLENARY

March 3, 19:00-19:45 GMT+3



David L. Di Maria

(Senior International Officer & Associate Vice Provost for International Education, University of Maryland Baltimore County, USA)

“Leveraging Lean Management Strategies to Advance Internationalization Priorities”

What can higher education leaders learn from their counterparts in healthcare, manufacturing, and other industries? Surprising, a lot. This session shares practical insights on ways higher education institutions can achieve more at a time of declining resources and increased uncertainty about the future. The presenter shares conceptual frameworks illustrated by actual case studies that demonstrate how internationalization priorities can be achieved independent of traditional resource allocation.

Moderator: Joann Ng Hartmann (Senior Director, Association of International Educators-NAFSA, USA)

CLOSING PLENARY

March 4, 19:00-19:45 GMT+3



Rajika Bhandari

(International higher education expert, author, and founder of Rajika Bhandari Advisors, USA)

“Migrants with Mortar Boards: Serving the Whole International Student”

The global events of 2020 and 2021—an ongoing pandemic; ruptured education systems; growing nationalism worldwide; and a renewed social justice movement—have called for a sea-change and re-imagining of our sector’s mission and work with international students. Based on her extensive experience as an international higher education expert and her new memoir, *America Calling: A Foreign Student in a Country of Possibility*, Dr. Rajika Bhandari will share her personal and professional insights on attracting international students; serving their needs; and, ultimately, positioning them for success.

Moderator: Ayşe Deniz Özkan (EURIE Conference Coordinator, Turkey)

SPONSORED SESSIONS

SPONSORED PANEL by Virtual Internships

The African Connection: Global Synergy for Remote Internships

March 2, 14:00-14:45 GMT+3

SPONSORED PANEL by Coursera for Campus

Building a Digital Agenda for the Future of Emerging Skills

March 2, 15:00-15:45 GMT+3

SPONSORED PANEL by Unibuddy

The Credible Source: Harnessing the Voice of Your Current Students

March 2, 16:00-16:45 GMT+3

SPONSORED PANEL by ETS® TOEFL®

Perspectives on the Future of Higher Education: From Accessibility to Engagement

March 2, 17:00-17:45 GMT+3

COUNTRY PARTNER PANEL by EduCanada

Canada as an International Education Powerhouse

March 2, 18:00-19:00 GMT+3

NETWORKING LOUNGE ACTIVITIES

MARCH 3, THURSDAY

HOURS	SESSIONS	HALL
11:30-12:30 GMT+3	NETWORKING AND COFFEE BREAK How can we make internationalization of HEIs cross the campus walls and benefit local communities? Host: Magda Resendo Ferro (Head of the International Relations Office, Universidade Católica Portuguesa- Porto, Portugal) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i>	Networking Lounge
17:30-18:30 GMT+3	NETWORKING AND COFFEE BREAK When do you think it will become safe again to travel responsibly? Host: Luis Kauachi (Senior Manager of the Conference of the Americas on International Education (CAEI) and Doctoral Student, Canada) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i>	Networking Lounge
19:45-20:30 GMT+3	EURIE SPEAKERS NETWORKING <i>* EURIE Speakers are welcome to drop in and chat with other speakers anytime during this hour.</i>	Networking Lounge

MARCH 4, FRIDAY

HOURS	SESSIONS	HALL
13:30-14:30 GMT+3	NETWORKING AND COFFEE BREAK Let's talk about well-being of our students and international educators Host: Harry Gibney (Study Abroad Manager, Queen Mary University of London, UK) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i>	Networking Lounge
16:30-17:30 GMT+3	NETWORKING AND COFFEE BREAK How to organize students events during the pandemic - best practices and tips Hosts: Dominika Czerniak (Deputy Head of International Office, WSB University, Poland) and Valeriia Dotsenko (International Office Assistant, WSB University, Poland) <i>* Feel free to drop in and chat with fellow international educators anytime during this hour.</i>	Networking Lounge

CONFERENCE INFORMATION- ISTANBUL PROGRAM

- For in-person visitors in Istanbul, networking events, workshops, roundtables, campus tours are planned. These activities will be hosted by local University Partners of EURIE 2022. Host campuses will provide shuttle transfer to and from the official conference hotel.
- Due to the COVID-19 pandemic, conference program in Istanbul may be subject to change or cancellation. Proof of full-vaccination and negative PCR tests taken in the last 48 hours are required to enter university campuses in Turkey. Please check the COVID-19 information on the EURIE website for updates.

EURIE 2022 Local University Partners

Istanbul Aydın University

Marmara University

Yeditepe University

EURIE 2022 LOCAL PARTNER UNIVERSITIES



Istanbul Aydin University

Istanbul Aydin University (IAU) is a non-profit and state-recognized foundation University. IAU offers associate's, bachelor's and master's and doctorate programs in a wide range of disciplines under the Graduate Institute, 13 Faculties, School of Foreign Languages, Applied Sciences and Vocational Schools. IAU has 40,000 students, 6000 of which is international. Some academic programs in Business, Economics, Social Sciences, Engineering, Dentistry and Medicine are taught in English.

IAU prioritizes comprehensive internationalization with its diverse student body, multicultural campus, Erasmus and academic exchanges, short-term programs for international students, and its memberships in international networks for cooperation. IAU has 450 agreements for cooperation and exchanges with universities around the world.

IAU has developed an applied research approach with 36 research centers, 165 laboratories, 3 Incubation Centers and 2 UNESCO Chairs. The main campus has modern facilities for teaching and learning, as well as a hospital and a dental hospital.

www.aydin.edu.tr



Marmara University

Established on 16 January 1883, Marmara University is one of the oldest educational institutions in Turkey. Currently Marmara University has 18 faculties, 9 schools and 12 institutes, therefore, offers diverse fields of education for students. Moreover, Marmara University hosts more than 3,000 international students, which signifies its diverse and inclusive structure.

Close to 3,000 academic staff and more than 70,000 students are making contributions to Marmara University's academic activities today, making it one of the most important institutes of higher education in Turkey. In the academic faculties, including Faculty of Economics, Faculty of Business Administration, Faculty of Fine Arts, Faculty of Political Sciences, Faculty of Engineering, Faculty of Medicine, Faculty of Dentistry and Faculty of Theology, education is provided in five different languages, Turkish, English, French, German and Arabic; these qualities make Marmara a prominent multilingual university in Turkey.

www.marmara.edu.tr



Yeditepe University

Founded in 1996, Yeditepe University is celebrating its 25th anniversary with its 48.000 graduates and enrolled students reaching up to 22.000. Dedicated to quality in education, research and internationalization, our university is enlisted in various Times Higher Education Rankings and has over 400 inter-institutional agreements, including 4 Double Degrees with over 300 partners in 70 countries. With its Erasmus and Exchange agreements with many of the world's leading universities, Yeditepe University gives its students the opportunity to improve themselves in the international arena as well as plays host to international students. As a campus university which offers English medium instruction, Yeditepe University provides its students the opportunity to develop themselves through interdisciplinary education during their academic studies and to participate in a second undergraduate program to provide double major and minor degrees.

The success of Yeditepe University is based on the importance it attaches to research and the use of scientific achievements for the benefit of society. In this direction, innovative ideas produced by our distinguished academicians with our students are supported by our research centers and advanced laboratory infrastructure. Since 2006, Yeditepe University has involved in many national and international projects. The University has 164 International Patents, 2095 (in the last 5 years) scientific publications internationally recognized by being enlisted in Scopus.

www.yeditepe.edu.tr

ISTANBUL CONFERENCE PROGRAM FOR IN-PERSON VISITORS

MARCH 2, WEDNESDAY

Hosted by Istanbul Aydın University, Florya “Halit Aydın” Campus

Time	Activity	Location
09:00-10:00	Registration	T-Block
10:00-12:00	OPENING CEREMONY	T-Block
13:00-13:30	OPENING PLENARY Prof. Arturo Reyes Sandoval (Director-General, National Polytechnic Institute, Mexico) “Priorities of Higher Education in Times of Pandemia: From Internationalization to Social Impact”	T-Block
13:30-14:15	UNIVERSITY LEADERS FORUM Impact of the Pandemic on Higher Education Magda Magradze (Chancellor, Kutaisi International University, Georgia) Assylbek Kozhakhmetov (Dr., President, Almaty University of Management, Kazakhstan) Moderator: Javier Tapia Santoyo (Vice-Rector for Administration and Finances, National Polytechnic Institute, Mexico)	T-Block
13:30-14:30	Roundtable: TÖMER Centers “Yunus Emre Institute and Cultural Diplomacy” A. Kutalmış Yalçın (Dr., Vice-President, Yunus Emre Institute, Turkey) <i>* Closed Session for TÖMER Centers of Turkish Universities</i> <i>**This session will be conducted in Turkish.</i>	D-Block
14:30-16:00	Workshop: International Education Leadership and Change Management Facilitator: Şirin Myles (Co-founder and director, The IC Global Partnership, UK)	T-Block
14:30-15:30	Panel: Together with Our Differences: Increasing on-Campus Involvement of International Students Cemre Erciyas (Dr., Coordinator Women Studies & Vice Chair of the Dept. of Social Work, Istanbul Aydın University, Turkey) “Perceived Discrimination and Social Distance towards International Students” Tezcan Zeynep ÖZKAN TİLKİ (Head of Social Services Program, Istanbul Aydın University, Turkey) “Intercultural Sensitivity Levels of International and National Students at IAU” Moderator: Fahimeh Hosseinnezhad (Dr., Social Work Department, Istanbul Aydın University, Turkey)	T-Block
14:30-15:30	Networking Session Sponsored by WILEY: “Flipped Learning Approach by WILEY English” David Rowson (Director of Academic Services, WILEY UK) Marta Çolakoğlu (International Sales Manager, WILEY UK) <i>* University English Language Chairs and Preparatory School Directors are invited.</i>	T-Block
16:00-16:30	EURAS presents: Keynote Address Paul Beresford-Hill (Dr., Chairman and Founder, American International Accreditation Association of Schools and Colleges) “The Integration of the UN Sustainable Development Goals within Higher Education Institutions and Curricula”	T-Block

MARCH 3, THURSDAY**Hosted by Marmara University, Göztepe Campus**

Time	Activity	Location
09:00-10:30	Transfer to Campus	
10:30-12:00	University Presentation and Campus Tour	İbrahim Üzümcü Conference Hall
13:00-14:30	Special Panel: “Refugees’ Access to Higher Education” Bermet Tursunkulova (Dr., Director of Development, American University of Central Asia, Kyrgyzstan) Mr. Ulukbek Visid uulu, Head of Career Development Office, American University of Central Asia, Kyrgyzstan) “Special Mentorship Program for the Afghan (Refugee) Students” Hakan Ergin (Dr., Istanbul University, Turkey) “An Overview of Integrating Syrian Refugees into Turkish Higher Education”	İbrahim Üzümcü Conference Hall
15:00-16:30	Roundtable Sponsored by Coursera for Campus: Turkish Universities’ Senior Leadership Forum on Digitilization of Higher Education and Hybrid Learning Tufan Adıgüzel (Prof., Director of Office of Learning and Teaching Enhancement, Özyeğin University, Turkey) Hasan Şimşek (Prof., Faculty of Educational Sciences, Bahçeşehir University, Turkey) Sevcan Türker (Director of University Partnerships- EMEA, Coursera for Campus, UK) Moderator: Elif Yeşim Üstün (Prof. Dr., Dean of Faculty of Education, İstanbul Aydın University, Turkey) <i>* Rectors, Vice-rectors, Deans and Directors for Online and Hybrid Learning are invited.</i> <i>** This session will be conducted in Turkish.</i>	İbrahim Üzümcü Conference Hall

MARCH 4, FRIDAY**Hosted by Yeditepe University, Kayışdağı “26 Ağustos” Campus**

Time	Activity	Location
09:00-10:30	Transfer to Campus	
10:30-12:00	University Presentation and Campus Tour	Rectorate
13:00-15:00	Roundtable: Quality Assurance in Higher Education <i>* Rectors, Vice-rectors and Quality Assurance Directors are invited.</i> <i>** This session will be conducted in Turkish.</i>	Rectorate
13:00-14:30	Networking session sponsored by Certify Assessment Solutions New Generation Online Assessment & Proctoring Solutions Giuseppe Ruggieri (Managing Director, Certify Assessment, Italy) Aslı Su Adalı (General Manager, Certify Assessment, Turkey) Batikan Güven (Business Manager, Certify Assessment, Turkey) <i>* Vice-rectors, Online Education Center directors, Faculty of Education academics are invited.</i> <i>** This session will be conducted in Turkish.</i>	Rectorate
13:00-15:00	Workshop: Internationalization at Home- The Way Towards Inclusive Internationalization Facilitator: Betül Bulut Şahin (Dr., Educational Sciences, Middle East Technical University, Turkey)	Rectorate

EURAS PRESENTS KEYNOTE ADDRESS

March 2, 16:00-16:30



Dr. Paul Beresford- Hill

(Chairman and Co-founder, American International Accreditation Association of Schools and Colleges)

Dr. Paul Beresford-Hill, CBE -Ambassador and Permanent Observer of the Sovereign Order of Malta's Mission at the United Nations in New York. A graduate of both Oxford University, UK, and Columbia University in New York, he has been a Research Associate at the Oxford Department of Educational Studies and an Adjunct Professor at Columbia University Teacher's College. Dr. Paul has worked in schools in the USA, the UK and Asia, and was Chief Administrator for Global Learning at Dowling College in Long Island.

“The Integration of the UN Sustainable Development Goals within Higher Education- Institutions and Curricula”

The session will examine current best practices in institutions of higher education regarding a) implementing sustainable development goals in their own organization and management, and b) the integration of sustainability within curricula and the engagement of students. Examples will be identified from across the world, both developed and non-developed, and common themes and popular initiatives will be identified.

WORKSHOPS for IN-PERSON PARTICIPANTS IN ISTANBUL

Title: International Education Leadership and Change Management
March 2, 14:30- 16:00

Location: Istanbul Aydin University, Florya “Halit Aydın” Campus

Brief Description: This workshop will focus on the changing size, structure and skill set of an International Office in the future. We will work with the attendees to learn and reflect together on the changing role of leadership and how to be future proofed in their leadership and management positions. Following on from the successful launch and receipt of the UK Pro Vice-Chancellor International (PVC-I) report (The IC Global-The route pro-vice-chancellor). The IC has also launched a leading research to look at the Route to the International Director role. We will be sharing our initial findings during the workshop.

Learning objectives: The workshop will enable the attendees to learn and reflect together in a collaborative environment of sharing best practice and sparking new ideas within the topic. The session will be practical and interactive and will encourage engagement via roundtable group discussions and Q&A.

Target audience: Pro Vice Chancellors, Directors and Managers

Facilitator: Sirin Myles, Co-Founder and Director, The IC Global Partnership

Bio: Sirin Myles is a highly experienced International Leader, Leadership coach and specialist in higher education. She has more than 20 years of international marketing and leadership experience in diplomatic and higher education organisations in Turkey and the UK. Sirin is the Co-founder of The IC Global Partnership.

CONFERENCE INFORMATION - ISTANBUL PROGRAM

Workshop Title: Internationalization at Home - The way towards inclusive internationalization

March 4, 13:00- 15:00

Location: Yeditepe University, Kayışdağı “26 Ağustos” Campus

Brief Description: The research shows that most higher education students do not have study abroad opportunities during their studies. Considering “study abroad” as the only alternative for internationalization makes it more elitist and exclusionary. Moreover, the recent COVID 19 pandemic has also shown that physical mobility has some limitations. Similarly, the concepts of “green internationalization” and “virtual internationalization” lead us to think about the more inclusive ways of internationalization practices in higher education institutions. “Internationalization at Home” emerged as a complementary approach to studying abroad to include all non-mobile students in internationalization practices. In this workshop, with all stakeholders of higher education institutions, we will work on the following questions:

- 1) What is “internationalization at home”?
- 2) What are the common practices of “internationalization at home”?
- 3) How can we develop these practices in our university context?
- 4) What can be other innovative ways for inclusive internationalization?

Learning objectives: At the end of the workshop, the participants are expected to:

- Gain a basic understanding of the concepts and theories of inclusive internationalization,
- Challenge the mainstream frameworks in the internationalization of higher education,
- Identify the common practices of internationalization at home in higher education institutions,
- Acknowledge the role of international offices and faculty members with a specific emphasis on internationalization at home,
- Apply the fundamental theories and concepts of inclusive internationalization onto their higher education institution in connection with the recent developments in the field.

Target audience: International Office Professionals, Faculty members, University leaders

Facilitator: Dr. Betül Bulut Şahin – Middle East Technical University

Bio: Betül Bulut Şahin is working as a lecturer at Middle East Technical University (METU) in the Educational Sciences Department. She has worked as the coordinator of European Mobility in the International Cooperations Office, METU. She holds a Ph.D. in Educational Administration and Planning with a specialization in internationalization in higher education institutions. Her research interests are the internationalization of higher education, mobility programs, administration, and strategic planning in higher education. She is giving seminars on different topics of internationalization in both academic meetings and to her colleagues working in international offices in universities.

SPONSORED SESSIONS

NETWORKING SESSION SPONSORED BY WILEY

Flipped Learning Approach by WILEY English

March 2, 14:30-15:30

KEYNOTE ADDRESS SPONSORED BY American International Accreditation Association of Schools and Colleges

“The Integration of the UN Sustainable Development Goals within Higher Education- Institutions and Curricula”

March 2, 16:00-16:30

ROUNDTABLE SPONSORED BY COURSERA FOR CAMPUS: TURKISH UNIVERSITIES’ LEADERSHIP FORUM

Digitilization of Higher Education and Hybrid Learning

March 3, 15:00-16:30

** This session will be conducted in Turkish for Study in Turkey participants.*

NETWORKING SESSION SPONSORED BY CERTIFY

New Generation Online Assessment & Proctoring Solutions

March 4, 13:00-15:00

** This session will be conducted in Turkish for Study in Turkey participants.*

EURIE 2022 SPEAKERS

ABU Arif. Doctoral Student and International Student Advisor, Memorial University of Newfoundland and Assistant Editor, Critical Internationalization Studies Network, Canada

ADAIR Deb. President, The International Network for Quality Assurance Agencies in HE (INQAAHE), USA

ADALI Asli Su. General Manager, Certify Assessment, Turkey

ADIGUZEL Tufan. Prof., Director of Office of Learning and Teaching Enhancement, Özyeğin University, Turkey

AHMAD Abdul Latiff. Dr., Director, UKM Global, Malaysia

AIVALIOTIS Christos. Policy Officer European Commission's Directorate-General for Education, Youth, Sport and Culture, ICM Unit, Belgium

AKGÜNDÜZ Devrim. Prof., Founder & Director of STEM Education Research Center, Istanbul Aydın University, Turkey

ALI Norfaeza. Manager, Universiti Teknologi Malaysia, Malaysia

ALI Oualid. Dr., Quality and Accreditation Department Director, University of Buraimi, Oman

ALLEN Charlene. Co-founder and Director, The IC Global Partnership, UK

AMMIGAN Ravichandran. Dr., Associate Deputy Provost, International Programs, University of Delaware, USA

ANITYASARI Maria. Prof., Director, Institut Teknologi Sepuluh Nopember, Indonesia

AR Anıl Yasin. Prof., Visiting Professor, Department of International Business & Logistics, Tecnológico de Monterrey, México

ARIYORUK Ayça. Director, Global Partnerships and Communication, Soliya, USA

ATAĞ Vefa. Trade Commissioner, Consulate General of Canada in Istanbul, Canada

AYDIN Mustafa. Assoc. Prof., Founder and President, EURAS-EURIE, Turkey

BENTAHAR Adil. Assistant Professor of English as a Second Language, University of Delaware, USA

EURIE 2022 SPEAKERS

BERESFORD-HILL Paul. Dr., Chairman and Founder, American International Accreditation Association of Schools and Colleges, USA

BEZO Larissa. President and CEO, Canadian Bureau for International Education, Canada

BHANDARI Rajika. Phd., Founder, Rajika Bhandari Advisors, USA

BILONIC Katarina. Head of the Department for Higher Education, Croatian Agency for Mobility and EU Programmes, Croatia

BLÖSS Gerrit Bruno. Founder & CEO, Study.eu, Germany

BRENNAN John. Emeritus Professor, The Open University, UK

BROOKS Lindsay. Academic Director, English Language Program, School of Continuing Studies, University of Toronto, Canada

BROOKS Rachel. Prof., Professor of Sociology, University of Surrey, UK

BROWN Louise. Assistant Director, Strategic Marketing, University of Exeter, UK

BOSNICOVA Nina. Head of Bilateral and Multilateral Programs Unit, Czech National Agency for International Education and Research, Czechia

BOUGZALA Imed. Associate Dean for undergraduate and graduate education, Institut Mines-Télécom Business School, France

BUNDELI Sakshi. Student, Altinbaş University, Turkey

BUNESCU Luisa. Policy Analyst, EUA, Belgium

BUTCHER Shaun. Head of Partnerships, Virtual Internships, UK

CASTELLANOS Livia. Executive Lead of the International Education, Ministry of Advanced Education of Government of Saskatchewan, Canada

CHICHE-PORTICHE Olivier. Director of the Mobility and Marketing Department, Campus France

CHOUBEY Meenal. Assistant Director, Kalinga Institute of Industrial Technology, India

CLUTTON-BROCK Lucy. International Relations Officer, Imperial College London, UK

EURIE 2022 SPEAKERS

CONNOR Christopher. Assistant Dean and Chief Enrollment Officer, School of Engineering and Applied Sciences, University at Buffalo, The State University of New York-SUNY, USA

CORDES Alizée. International Student Mobility Manager, Teesside University, UK

CRISO Rachael. PhD., Consultant, France

CZERNIAK Dominika. Deputy Head of International Office, WSB University, Poland

ÇİÇEK Olgun. Prof., Vice President, Central and Eastern European Network of Quality Assurance Agencies in Higher Education- CEENQA, Northern Cyprus

ÇOLAKOĞLU Marta. International Sales Manager, WILEY Education Services, UK

DALAT WARD Yaprak. Associate Professor, Research Design, Fort Hays State University, USA

DALKIE Karen. Vice President, Development and Partnerships, Canadian Bureau for International Education, Canada

DEEKs Andrew. Prof., President, University College Dublin, Ireland

DIKER Hande. Regional Programme Manager, British Council, Wider Europe

DRECHNY-MUCHA Kinga. Director, Centre for Communications and Marketing, Jagiellonian University in Kraków, Poland

DOTSENKO Valeriia. International Office Assistant, WSB University, Poland

DUBREY Brendan. Dr., Director, Sustainable Kazakhstan Research Institute, Narxoz University, UN PRME Chapter Eurasia Head of International partnerships, Kazakhstan

DUFFY Sheena. Senior Manager, International Programmes, Higher Education Authority-HEA, Ireland

ERCİYES Cemre. Dr., Coordinator Women Studies & Vice Chair of the Dept. of Social Work, Istanbul Aydın University, Turkey

ERĞİN Hakan. Dr., Istanbul University, Turkey

ERTEPINAR Hamide. Prof., Istanbul Aydın University, Turkey

EURIE 2022 SPEAKERS

ESTERMANN Thomas. Director Governance, Funding & Public Policy Development, EUA, Belgium

FARAH Samar. Dr., Skills Transformation Consultant, Coursera for Campus, UK

FARIMAZ Halis Esad. ICM Project Officer, Turkish National Agency, Turkey

FARRAND Yvonne. Director, Projects Beyond Borders, UK

FERRO RESENDO Magda. Head of the International Relations Office, Universidade Católica Portuguesa- Porto, Portugal

FREDMAN Pam. Prof., President, International Association of Universities (IAU), France

FREYTES Elvin. Director of Graduate Recruitment, Touro University, USA

GEORGE Babu. Professor, Associate Dean, Christian Brothers University, USA

GHITULICA Daniela Cristina. Vice President, The European Association for Quality Assurance in Higher Education-ENQA, Romania

GIBNEY Harry. Study Abroad Manager (International Exchanges), Queen Mary University of London, UK

GOOLD Louise. Director Development and External Relations, Monash University, Australia

GOURLAY Gill. Programme Leader, Faculty of Business and Law, University of Northampton, UK

GÜVEN Ayşen. Education Director, British Council, Turkey

GÜVEN Batikan. Business Manager, Certify Assessment, Turkey

HACK Catherine. Dr., Principal Adviser on Learning and Teaching, Advance HE, UK

HARTMANN Joann Ng. Senior Director, NAFSA, USA

HASSAN ABU Mohd Ariffin. Assoc. Prof., Assoc. Director, Universiti Teknologi Malaysia, Malaysia

HONEYWOOD Phil. Hon., Chief Executive Officer, International Education Association of Australia (IEAA), Australia

EURIE 2022 SPEAKERS

HOSSEINNEZHAD Fahimeh. Dr., Istanbul Aydin University, Turkey

IKEDA Keiko. Dr., Vice-Director Institute for Innovative Global Education, Kansai University, Japan

JACKSON Andrew. Recruitment Events Manager, University of South Wales, UK

JACKSON-Royle Samuel. Director of International, Bangor University, UK

JOHNSON Marlowe. CEO, EdAgree, Inc, USA

KAAOUACHI Abdelali. Prof., University Mohammed I, Morocco

KADHI El Nabil. Prof., President, Khawarizmi International College, UAE

KAPLAN Andreas. Dean / Rector, ESCP Business School, France

KAUACHI Luis. Senior Manager of the Conference of the Americas on International Education (CAEI) and Doctoral Student, Canada

KAUMENOVA Aigerim. Vice-Rector for Global Partnerships, Almaty Management University, Kazakhstan

KAZDAL Vafa. Vice Rector of Academic Affairs, ADA University, Azerbaijan

KIRKICI Bilal. Prof., Director, School of Foreign Languages, Middle East Technical University, Turkey

KNUTSON Sonja. Director, International Office, Memorial University of Newfoundland, Canada

KOMSUOĞLU Sezer. Prof., Advisor to the President, Council of Higher Education, Turkey

KOUBAESH Carol. Student Ambassador, Newcastle University, UK

KOZHAKHMETOV Assylbek. Dr., President, Almaty University of Management, Kazakhstan

KOZLOWSKA-SETTE Alina. Admissions Manager, CODE University of Applied Sciences, Berlin, Germany

KÖK Şeyma. Student, Atatürk University, Turkey

EURIE 2022 SPEAKERS

KRAIEM Naoufel. Prof., ISI/Honoris United Universities, Tunisia

LAÇIN Ercan. Higher Education Expert, Turkish National Agency, Turkey

LAMAGNA Carmen. Dr., Vice-chancellor, American International University- Bangladesh, Bangladesh

LANTZ Carolyn. Director of International Affairs, College of Arts and Sciences, Indiana University in Bloomington, USA

LARSSON Jane. Executive Director, Council of International Schools (CIS), The Netherlands

LAVALLE Arturo. Head of Research & Development Department, Università degli Studi Guglielmo Marconi, Italy

LAWRENCE Allan. Director, Projects Beyond Borders, UK

LINDSEY Rachel. Director, Public Affairs and Operations, Languages Canada, Canada

LONGO Antonella. Researcher, University of Salento, Italy

LOONURM Eero. Head of Study in Estonia, Estonian Education and Youth Authority, Estonia

MAGRADZE Magda. Chancellor, Kutaisi International University, Georgia

MAINVILLE-NEESON Ann. Vice-President, Policy and Government Relations, Universities Canada, Canada

MARIA Di L. David. Senior International Officer & Associate Vice Provost for International Education, University of Maryland Baltimore County, USA

MARTIN Michaela. Programme Specialist, International Institute for Educational Planning, UNESCO, France

MARTJNSE Erik. Director, Inspectorate Higher Education, Ministry of Education, The Netherlands

MASRY Hatem. Prof., Dean of the College of Business Administration, University of Bahrain, Bahrain

MCDERMOTT Darren. Team Leader, EU Support to Higher Education in the ASEAN Region, EU SHARE, Jakarta, Indonesia

EURIE 2022 SPEAKERS

MEDETOV Daniyar. Academic Dean, Almaty Management University, Kazakhstan

MEHTA Bobby. Director, UoP Global, University of Portsmouth, UK

MUTIZE Takudzwa. Policy Analyst, UNESCO IESALC, Zimbabwe

MYLES Sirin. Co-founder and Director, The IC Global Partnership, UK

ORHAN ERDOĞAN İlkey. Prof., Gazi University, Dean of Faculty of Pharmacy, Turkey

OWENS Holly. Senior Instructional Designer, Academic Partnerships, USA

ÖZKAN Ayşe Deniz. Vice-Dir, Global Education and Partnerships, Istanbul Aydın University & EURIE Conference Coordinator, Turkey

ÖZKAN TİLKİ Tezcan Zeynep. Dr., Head of Social Services Program, Vocational School of Health Service, Istanbul Aydın University, Turkey

PERWITASARI Arum. PhD., Institutional Relations Specialist, ETS Global, The Netherlands

PILSBURY David. Chief Development Officer, Oxford International Education Group, UK

PLATANOV Konstantin. Acting Vice-Rector for International Cooperation, Herzen University, Russia

PRITCHARD John. Chair of the Russell Group Directors of Strategy and Planning and Director of Strategy, Planning and Insight, Durham University, UK

RAM Abhilash. International Student Recruitment, Chalmers University of Technology, Sweden

RAM Aravinda. Deputy Pro-Vice Chancellor, Botho University, Botswana

REBUAR Raman. University Partnerships Manager, Unibuddy, UK

REYES SANDOVAL Arturo. Prof., Director General, National Polytechnic Institute, Mexico

REYNOLDS Shawn. Associate Vice President for International Partnerships and Senior Advisor for International Advancement, Indiana University in Bloomington, USA

RICH Changhua. PhD., Principal Research Scientist, ACT, Inc., USA

EURIE 2022 SPEAKERS

ROEHRIG Gillian. Prof., University of Minnesota, USA

ROWSON David. Director of Academic Services, WILEY Education Services, UK

ROY Alain. Vice-President International, Colleges and Institutes Canada, Canada

RUGGIERI Giuseppe. Managing Director, Certify Assessment, Italy

SABZALIEVA Emma. Senior Policy Analyst, UNESCO IESALC, Canada

SAID Mohd Ismid Bin Md. Assoc Prof., Pro Vice Chancellor, Universiti Teknologi Malaysia, Malaysia

SALIM Mohamed Salim. Associate Professor and Director of International Partnerships, Faculty of Science & Engineering, Swansea University, UK

SALLUSTIO Joe. Dr., Senior Vice President, LU-Global, Lindenwood University, USA

SANTOYO Javier Tapia. Vice-Rector for Administration and Finances, National Polytechnic Institute, Mexico

SCHLATTER Nils. Research Fellow, RWTH Aachen University (MRE), Germany

SCHUMANN Christian-Andreas. Prof., University Representative for International Relations, Dean of Studies, Director of Institutes, West Saxon University of Zwickau, Germany

SIPOS George. University Partnerships & Communications Strategy, ACT, Inc., USA

SMITH Kelly. IEAA SF, Pro Vice-Chancellor (International), Murdoch University Perth, Australia

STÖBER Henriette. Policy Analyst, EUA, Belgium

STUKALO Nataliia. Dr., Board Director, INQAAHE, Vice-Head of the National Agency for Higher Education Quality Assurance NAQA, Ukraine

SUIUNOVA Gulbarchin. Executive Director, ENACTUS, Kyrgyzstan

SZWED Joanna. Centre for Communications and Marketing, Jagiellonian University in Kraków, Poland

ŞAHİN BULUT Betül. Dr., Educational Sciences, Middle East Technical University, Turkey

EURIE 2022 SPEAKERS

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JULU Ulukbek Visid. Head of Career Development Office, American University of Central Asia, Kyrgyzstan

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VUGT van Thijs. Director Analytics and Consulting Team, Study Portals, The Netherlands

XAVIER Patricia. Associate Professor, Programme Development and Enhancement, General Engineering, Swansea University, UK

XU Ying. MBA, Assistant Director, International Recruitment & Outreach, University of Iowa, USA

YALÇIN A. Kutalmış. (Dr., Vice-President, Yunus Emre Institute, Turkey)

YANIKKAYA Berrin. Prof., Dean of the Faculty of the Arts and Sciences, Yeditepe University, Turkey

YEROVI Clarisa. Policy Analyst, UNESCO IESALC, Peru

YORGUN İbrahim. Dr., Director of International Cooperation Office, Middle East Technical University, Turkey

ISTANBUL GUIDE

Time Zone

UTC/GMT + 3 hours

Currency

The country's official currency is the Turkish Lira. (Abbreviated as TL in Turkish, international code TRY)

Voltage

230 V, European Standard Sockets

Telephone

Turkey's code: +90

Area codes are: 0212 for the European side – 0216 for the Asian side

Emergency Numbers

Medical Emergency: 112 Police: 155 Fire: 110

Tourism Police: 0212 527 45 03

Transportation

Public transportation in Istanbul comprises of buses, various rail and metro systems, funiculars and maritime services. Cash payment is not accepted on public transportation. One-use tokens or a contactless smart card called Istanbulkart can be used for fare payment. Istanbulkart can be purchased at major transport stations and be reloaded with credit at automatic vending machines or private vendors. More information is available at <http://www.iETT.gov.tr/en>

Yellow taxis can be hailed on the street. They all have taximeters. Please keep in mind that the distance between any two points in Istanbul can be far and the traffic is very heavy during rush hour.

Around the Official Conference Hotel “Ramada Hotel & Suites by Wyndham İstanbul- Ataköy”

The neighborhoods around the conference hotel have plenty of venues for dining, entertainment and shopping. Bakırköy, Yeşilköy and Florya have shopping centers, cafes, sea-front restaurants, and streets with unique ambiance. Aqua Florya has an aquarium, a shopping center and many dining options. Bakırköy is a lively downtown area, whereas Yeşilköy has a waterfront promenade and a relaxed atmosphere.

The Old City or Sultanahmet district, which houses Topkapı Place, Santa Sophia, Blue Mosque and the Covered Bazaar is only a short drive away.





Virtual & in Istanbul
HYBRID
March 2-4, 2022