

VIRTUAL CONFERENCE PROGRAM

- *All times indicated for the Virtual Conference sessions are Turkish time which is GMT+3.*

- **MARCH 2, WEDNESDAY**

HOURS	SESSION	HALL
10:00-12:00 GMT+3	OPENING CEREMONY	A
13:00-13:30 GMT+3	OPENING PLENARY Prof. Arturo Reyes Sandoval (Director-General, National Polytechnic Institute, Mexico) “Priorities of Higher Education in Times of Pandemia: From Internationalization to Social Impact”	A
14:00-14:45 GMT+3	SPONSORED PANEL by Virtual Internships The African Connection: Global Synergy for Remote Internships Shaun Butcher (Head of Partnerships, Virtual Internships, UK) “Impact and Outcomes of Virtual Internships” Aravinda Ram (Deputy Pro-Vice Chancellor, Botho University, Botswana) “The African Context and Botho University” Rachel Criso (PhD., Consultant) “Impact and Outcomes of Virtual Internships” Moderator: TBA	B
15:00-15:45 GMT+3	SPONSORED PANEL by Coursera for Campus TBA	B
16:00-16:45 GMT+3	SPONSORED PANEL by Unibuddy The credible source: harnessing the voice of your current students. TBA Moderator: Mariam Abu (Partnerships and Event Manager, Unibuddy, UK)	B
17:00-17:45 GMT+3	SPONSORED PANEL ETS® TOEFL® Perspectives on the future of higher education: From accessibility to engagement Jane Larsson (Executive Director, Council of International Schools (CIS), the Netherlands) Jaime Moquin (Vice President, EdAgree, Germany) Arum Perwitasari, PhD. (Institutional Relations Specialist, ETS Global, the Netherlands) Moderator: Bilal Kırkıcı (Prof., Director, School of Foreign Languages, Middle East Technical University, Turkey)	B
18:00-19:00 GMT+3	EduCanada COUNTRY PARTNER PANEL Canada as an International Education Powerhouse Universities Canada Colleges and Institutes Canada	B

	<p>Languages Canada</p> <p>Keynote: “Provincial approach to international education”</p> <p>Ms. Livia Castellanos (Executive Lead of the International Education, Ministry of Advanced Education, Government of Saskatchewan, Canada)</p>	
19:00-19:45 GMT+3	Opening Plenary (Repeat)	A

• **MARCH 3, THURSDAY**

HOURS	SESSION	HALL
11:00-11:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY</p> <p>The Road to Recovery for International Higher Education in Australia</p> <p>Hon. Phil Honeywood (Chief Executive Officer, International Education Association of Australia (IEAA), Australia)</p> <p>Kelly Smith (IEAA SF, Pro Vice-Chancellor (International) Murdoch University Perth, Australia)</p> <p>Moderator: Louise Goold (Director Development and External Relations, Monash University, Australia)</p>	A
11:00-11:45 GMT+3	<p>PANEL in PARTNERSHIP with BRITISH COUNCIL</p> <p>Turkey-UK Partnerships</p> <p>Armağan Erdoğan (Assoc. Prof., Beykoz University, Turkey)</p> <p>Rachel Brooks (Prof., University of Surrey, UK)</p> <p>Moderator: Ayşen Güven (Director of Education, British Council Turkey, Turkey)</p>	B
12:00-12:45 GMT+3	<p>ERASMUS+ Program</p> <p>TBA</p>	A
12:00-12:45 GMT+3	<p>GLOBAL ENGAGEMENT POST-PANDEMIC</p> <p>Lucy Clutton-Brock (International Relations Officer, Imperial College London, UK)</p> <p>“Global Engagement Amid Global Uncertainty: Perspectives From Imperial London College”</p> <p>Joanna Szwed and Kinga Drechny-Mucha (Centre for Communications and Marketing, Jagiellonian University in Kraków, Poland)</p> <p>“Different world, communications and problems – Marketing during COVID-19”</p> <p>Samuel Jackson-Royle (Director of International, Bangor University, UK)</p> <p>“The International office post-pandemic”</p>	B
13:00-13:45 GMT+3	<p>SPOTLIGHT SESSION: INTERNATIONAL UNIVERSITY ASSOCIATION’s REPORT</p> <p>The impact of COVID-19 on higher education and internationalization, reflections and perspectives for the future</p>	A

	<p>Andrew Deeks (Prof., President, University College Dublin, Ireland)</p> <p>Carmen Lamagna (Dr., Vice-chancellor, American International University, Bangladesh)</p> <p>Moderator: Pam Fredman (Prof., President, International Association of Universities, France)</p>	
13:00-13:45 GMT+3	<p>VIRTUAL COLLABORATIONS</p> <p>Navigating Virtual International Partnerships in Higher Education: Kazakhstan and Kyrgyzstan practice</p> <p>Daniyar Medetov (Almaty Management University, Kazakhstan)</p> <p>Gill Gourlay (University of Northampton, UK)</p> <p>Gulbarchin Suiunova (Executive Director, ENACTUS, Kyrgyzstan)</p> <p>Moderator: Hande Diker (Programme Manager Wider Europe, Creative Spark Programme Manager, British Council, Turkey)</p>	B
14:00-14:45 GMT+3	<p>SPOTLIGHT SESSION: EUA's SUSTAINABILITY REPORT</p> <p>Greening and Environmental Sustainability: How Universities Can Lead in this Major Transformation</p> <p>Henriette Stöber (Policy Analyst, EUA, Belgium)</p> <p>Luisa Bunescu (Policy Analyst, EUA, Belgium)</p> <p>Moderator: Thomas Estermann (Director Governance, Funding & Public Policy Development, EUA, Belgium)</p>	A
14:00-14:45 GMT+3	<p>MARKETING RECRUITMENT</p> <p>Employability in Student Marketing & Recruitment</p> <p>Bobby Mehta (Director UoP Global, University of Portsmouth, UK)</p> <p>Abhilash Ram (International Student Recruitment, Chalmers University of Technology, Sweden)</p> <p>Moderator: Gerrit Bruno Blöss (Founder & CEO, Study.eu, Germany)</p>	B
15:00-15:45 GMT+3	<p>NATIONAL AGENCIES: INTERNATIONALIZATION STRATEGIES</p> <p>Katarina Bilonic (Head of the Department for Higher Education, Croatian Agency for Mobility and EU Programmes, Croatia)</p> <p>“New trends in internationalization: a national perspective”</p> <p>Nina Bosnicova (Head of Bilateral and Multilateral Programs Unit, Czech National Agency for International Education and Research, Czechia)</p> <p>“Advantages of smaller international exchange programs in the pandemic and beyond”</p> <p>Moderator: TBA</p>	A
15:00-15:45 GMT+3	<p>SUSTAINABILITY</p> <p>Higher Education and SDGs</p> <p>Catherine Hack (Dr., Principal Adviser on Learning and Teaching, Advance HE, UK)</p> <p>“Good Leaders, Good Universities?”</p>	B

	<p>İbrahim Yorgun (Dr., Director of International Cooperations Office Middle East Technical University, Turkey) “The Greener Mind & The Greener Career”</p> <p>Nataliia Stukalo (Dr., Board Director, INQAAHE, Vice-Head of the National Agency for Higher Education Quality Assurance NAQA, Ukraine) “Towards Sustainable Development Through Higher Education Quality Assurance”</p>	
16:00-16:45 GMT+3	<p>NATIONAL AGENCIES: INTERNATIONALIZATION STRATEGIES</p> <p>Olivier Chiche-Portiche (Director of the Mobility and Marketing Department, Campus France, France) “Emerging Trends in International Student Mobility”</p> <p>Eero Loonurm (Head of Study in Estonia, Estonian Education and Youth Authority, Estonia) “Employability of international students - how to use statistics in marketing?”</p> <p>Moderator: TBA</p>	A
16:00-16:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY How to Use Data to Respond to the Changing Requirements of Gen Z students</p> <p>TBA</p>	B
17:00-17:45 GMT+3	<p>INTERNATIONAL STUDENT EXPERIENCE International Student Experiences in ESL programs</p> <p>Ravichandran Ammigan (Dr., Associate Deputy Provost, International Programs University of Delaware, USA) Adil Bentahar, Assistant Professor of English as a Second Language, University of Delaware, USA) “Intensive English Program students: An exploratory study at a U.S. institution of higher education”</p> <p>Moderator: Lindsay Brooks (Academic Director, English Language Program, University of Toronto School of Continuing Studies, Canada)</p>	A
17:00-17:45 GMT+3	<p>INTERNATIONAL EDUCATION LEADERSHIP International Education Leadership: Perspectives from Canada</p> <p>Sonja Knutson (Director, International Office, Memorial University, Canada) Larissa Bezo (President and CEO, Canadian Bureau for International Education, Canada)</p> <p>Moderator: TBA</p>	B
18:00-18:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY Leveraging Student Success and Employment Outcomes to Drive International Student Mobility</p> <p>Alizée Cordes (International Student Mobility Manager, Teesside University, UK) Alina Kozłowska-Sette (CODE University of Applied Sciences, Berlin, Germany)</p> <p>Moderator: Chris Connor (Assistant Dean and Chief Enrollment Officer, School of Engineering and Applied</p>	A

	Sciences, University at Buffalo, The State University of New York- SUNY, USA)	
18:00-18:45 GMT+3	<p>SPOTLIGHT SESSION ON QUALITY ASSURANCE New Dimensions and Innovative Applications of External Quality Assurance for the Post-pandemic Era Deb Adair (President, INQAAHE, USA) “International challenges & opportunities for EQA: The New Reality” Daniela Cristina Ghitulica (Vice President, ENQA, Romania) “New dynamics of change on EQA within EHEA” Erik Martijnse (Director, InspectorateHE, Ministry of Education, the Netherlands) “EQA practices at system level and their implications for HEIs during post pandemic” Moderator: Olgun Çiçek (Prof., Vice President, CEENQA, North Cyprus)</p>	B
19:00-19:45 GMT+3	<p>THURSDAY PLENARY SESSION Leveraging Lean Management Strategies to Advance Internationalization Priorities David Di Maria (Senior International Officer & Associate Vice Provost for International Education, University of Maryland Baltimore County, USA) Moderator: Joann Ng Hartmann (Senior Director, NAFSA, USA)</p>	A
19:00-22:00 GMT+3	<p>STEM Education Roundtable Devrim Akgündüz (Prof., Istanbul Aydın University, Turkey) Moderator: Hamide Ertepinar (Prof., Istanbul Aydın University, Turkey) <i>*Closed Session.</i></p>	TBA

• **MARCH 4, FRIDAY**

HOURS	SESSIONS	HALL
11:00-11:45 GMT+3	<p>INTERNATIONAL STUDENT EXPERIENCE Innovation in International Student Management Norfaeza Ali (Manager, Universiti Teknologi Malaysia, Malaysia) Mohd Ariffin Abu Hassan (Assoc. Prof., Assoc. Director, Universiti Teknologi Malaysia, Malaysia) Maria Anityasari, (Assoc. Prof., Director, Institut Teknologi Sepuluh Nopember, Indonesia) Moderator: Mohd Ismid Bin Md Said (Pro-Vice Chancellor, Universiti Teknologi Malaysia, Malaysia)</p>	A
11:00-11:45 GMT+3	<p>ED-TECH AND PEDOGOGIES FOR ONLINE LEARNING Salim Mohamed Salim (Associate Professor and Director of International Partnerships, Faculty of Science & Engineering, Swansea University, UK)</p>	B

	<p>“Ed-Tech to Encourage Collaborative and Active Learning” Antonella Longo (Researcher, Univesity of Salento, Italy) “From virtual to real and vice versa: the digital twins paradigm applied to lab spaces” Nils Schlatter (Research fellow, RWTH Aachen (MRE), Germany) “VR Technologies to teach professional competencies to mining students” Moderator: Patricia Xavier (Associate Professor, Swansea University, UK) “Critical Reflection in International Service Learning”</p>	
12:00-12:45 GMT+3	<p>TRANSNATIONAL EDUCATION The future of TNE and Its Role in the Sustainability of Institutions Charlene Allen (Co-Founder and Director, The IC Global Partnership, UK) “The role of TNE in institutional environmental and financial sustainability” David Pilsbury (Chief Development Officer at Oxford International Education Group, UK) “TNE market trends, challenges and future predictions” Moderator: Sirin Myles (Co-Founder and Director, The IC Global Partnership, UK)</p>	A
12:00-12:45 GMT+3	<p>VIRTUAL COLLABORATIONS Kick starting Virtual Exchange: COIL in ASEAN Keiko Ikeda (Dr., Vice-Director Institute for Innovative Global Education Kansai University, Japan) Abdul Latiff Ahmad (Dr., Director, UKM Global, Malaysia) Moderator: Darren MacDermitt (The ASEAN Secretariat, Indonesia)</p>	B
13:00-13:45 GMT+3	<p>REMOTE LEARNING New Technologies, Methodologies and Quality Assurance of Remote Learning: Cases of Tunisia and Morocco Naoufel Kraiem (Prof., ISI/Honoris United Universities, Tunisia) “Transforming Higher Education to face the COVID-19 disruption” Abdelali Kaaouachi (Prof., University Mohammed I, Morocco) “Quality Assurance Standards for Remote Programmes in Higher Education for the post-COVID-19 Era” Moderator: Oualid Ali (Dr., Quality and Accreditation Department Director, University of Buraimi, Oman)</p>	A
13:00-13:45 GMT+3	<p>SOCIAL IMPACT Internationalisation in Higher Education for Society: Case of Kazakhstani universities Aigerim Kaumenova (Vice-Rector for Global partnerships, Almaty Management University, Kazakhstan)</p>	B

	<p>Syhnar Imangaliyeva (Director of the Institute for Educational Development, Almaty Management University, Kazakhstan) Moderator: TBA</p>	
14:00-14:45 GMT+3	<p>VIRTUAL COLLABORATIONS Virtual Collaboration on International Research Project for Mental Well-Being (MWB) Amongst European Entrepreneurs Allan Lawrence (Director, Projects Beyond Borders, UK) Yvonne Farrand (Director, Projects Beyond Borders, UK) Moderator: David Taylor (General Manager, BUSINET, UK)</p>	A
14:00-14:45 GMT+3	<p>HIGHER EDUCATION IN THE GULF/MENA REGION Innovative Instruments and New Strategies for the Post-pandemic Era in the Gulf / MENA Region International Education Sector Hatem Masry (Prof., Dean of the College of Business Administration, University of Bahrain, Bahrain) “Future Education in Business Colleges” Oualid Ali (Dr., Quality and Accreditation Department Director, University of Buraimi, Oman) “Future of higher education in the fourth industrial revolution: Education 4.0” Moderator: Nabil El Kadhi (Prof., President of Khawarizmi International College, UAE)</p>	B
15:00-15:45 GMT+3	<p>DIGITILIZATION Impact of Digitilization on Higher Education Andreas Kaplan (Dean / Rector, ESCP Business School, France) “Post-Pandemic Perseverance in Universities’ Dooming Digital Days: Branding & Bonding” Christian-Andreas Schumann (Prof., University Representative for International Relations, Dean of Studies, Director of Institutes, West Saxon University of Zwickau, Germany) “Impact of hybridization on global virtual collaborations” Moderator: Arturo Lavalle (Head of Research and Development, Università degli Studi "Guglielmo Marconi", Italy)</p>	A
15:00-15:45 GMT+3	<p>VIRTUAL COLLABORATIONS Cases Across Regions and Disciplines Meenal Choubey (Assistant Director, Kalinga Institute of Industrial Technology, India) “Virtual Mobility through Coil Development Programs between Universities” Raphael-Grimm Theresa (Prof. University of North Carolina - Chapel Hill, USA) “Undoing Racism in Healthcare Through COIL”</p>	B

	<p>Ayça Arıyoruk (Director, Global Partnerships and Communication, Soliya, USA) “Virtual Exchange: Global competency and human skills in digital worlds”</p>	
16:00-16:45 GMT+3	<p>HIGHER EDUCATION Flexible Learning Pathways in Higher Education: Microcredentials John Brennan (Emeritus Professor, The Open University, UK) Michaela Martin (Programme Specialist, International Institute for Educational Planning, UNESCO, France) Chair: Hakan Ergin (Dr., Istanbul University, Turkey)</p>	A
16:00-16:45 GMT+3	<p>VIRTUAL COLLABORATIONS Virtual Exchange for Cross-Cultural and Soft Skills Development: US-Russia case Carolyn Lantz (Director of International Affairs, College of Arts and Sciences, Indiana University in Bloomington, US) “Conversations on Contemporary Issues’ virtual cultural exchange project: a fine sample of the cultural diplomacy” Konstantin Platanov (Director of the Centre for International Cooperation, HSE University - Saint Petersburg, Russia) Moderator: Shawn Reynolds (Associate Vice President for International Partnerships and Senior Advisor for International Advancement, Indiana University in Bloomington, USA)</p>	B
17:00-17:45 GMT+3	<p>VIRTUAL MOBILITY Rethinking International student mobility and higher education internationalization for a post-pandemic world Takudzwa Mutize (Policy Analyst, UNESCO IESALC, Zimbabwe) Clarisa Yerovi (Policy Analyst, UNESCO IESALC, Peru) Moderator: Emma Sabzalieva (Senior Policy Analyst, UNESCO IESALC, Canada)</p>	A
17:00-17:45 GMT+3	<p>INTERNATIONAL STUDENT MOBILITY Pathway Programs and the International Student Recruitment Portfolio Changhua Rich, PhD, Principal Research Scientist, ACT, Inc., USA) “Pathway Programs and the Advantage of the Global Assessment Certificate” Ying Xu, MBA, Assistant Director, International Recruitment & Outreach, University of Iowa, USA) “International Student Recruitment through Pathway Programs: The University of Iowa and the Global Assessment Certificate: A Case Study” Moderator: George Sipos (University Partnerships & Communications Strategy, ACT, Inc., USA)</p>	B
18:00-18:45 GMT+3	<p>GLOBAL ENGAGEMENT</p>	A

	<p>Human-Centered Internationalization for Inclusive Global Engagement Babu George (Professor, Associate Dean, Christian Brothers University, USA) Anil Yasin AR (Professor, Visiting Professor, Department of International Business & Logistics, Tecnológico de Monterrey, México) Chair: Yaprak Dalat Ward (Fort Hays State University, USA)</p>	
18:00-18:45 GMT+3	<p>ED-TECH What's Possible? Aligning Expectations and Reality via Educational Technologies to Enhance Online Learning Elvin Freytes (Director of Graduate Recruitment, Touro University, USA) Holly Owens (Senior Instructional Designer, Academic Partnerships, USA) Moderator: Joe Sallustio (Dr., COO/EVP, Claremont Lincoln University, USA)</p>	B
19:00-19:45 GMT+3	<p>CLOSING PLENARY SESSION TBA</p>	A