



Virtual & in Istanbul  
**HYBRID**  
March 2-4, 2022

**EURIE SUMMIT**  
**2022 PROSPECTUS**

## ABOUT EURIE

EURIE is an annual international higher education conference and exhibition organized since 2016. EURIE has quickly become the largest international education event in Eurasia, connecting the dynamic higher education sector in the Eurasian region to the world.

EURIE exhibition offers great networking, academic partnership and business development opportunities for the participant higher education institutions and other stakeholders in higher education coming from a diverse set of countries and regions.

EURIE's rich conference program addresses current issues in internationalization of higher education and key topics in higher education management with the participation of prominent experts in the field.

The conference theme of 2022 is “Imagining the Future of International Education”. Join us at EURIE 2022 to share, ideate, innovate and imagine the future of international education!

## A HYBRID SUMMIT

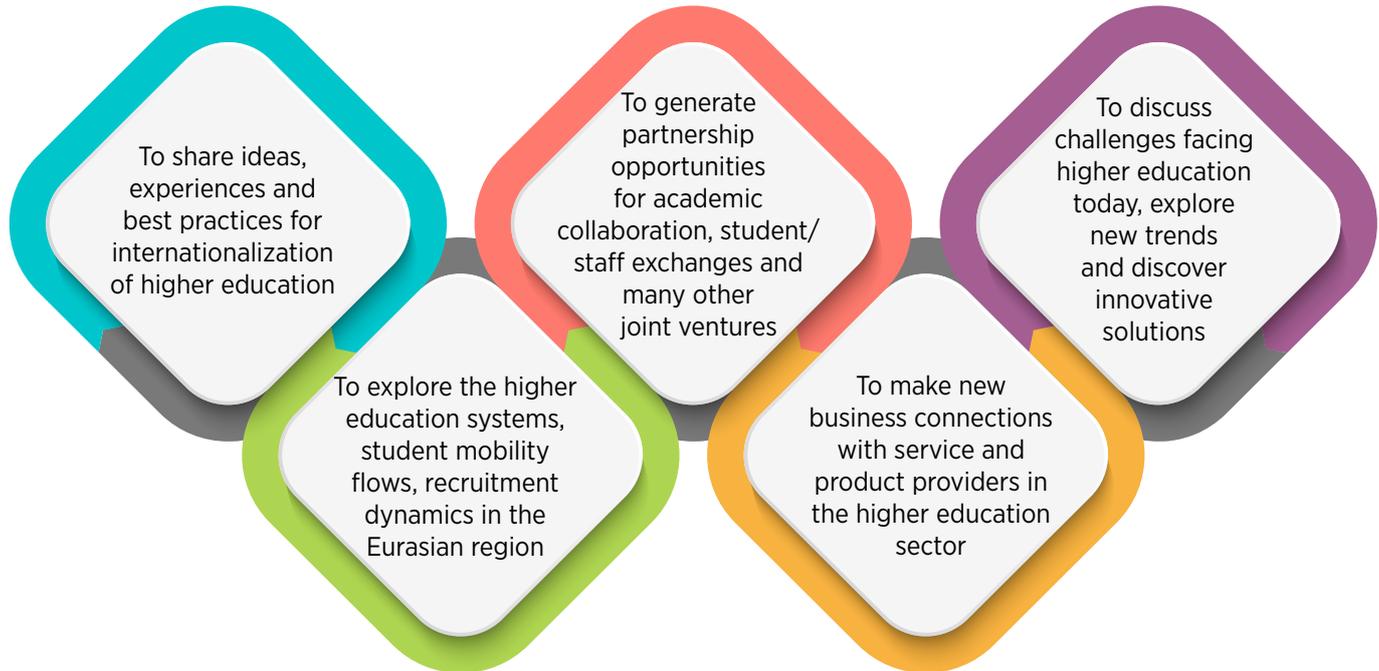
The 6th Annual EURIE Summit will be organized on March 2-4, as a hybrid event. There will be 3 days of virtual programming and 3 days of simultaneous on-site programming in Istanbul, Turkey.

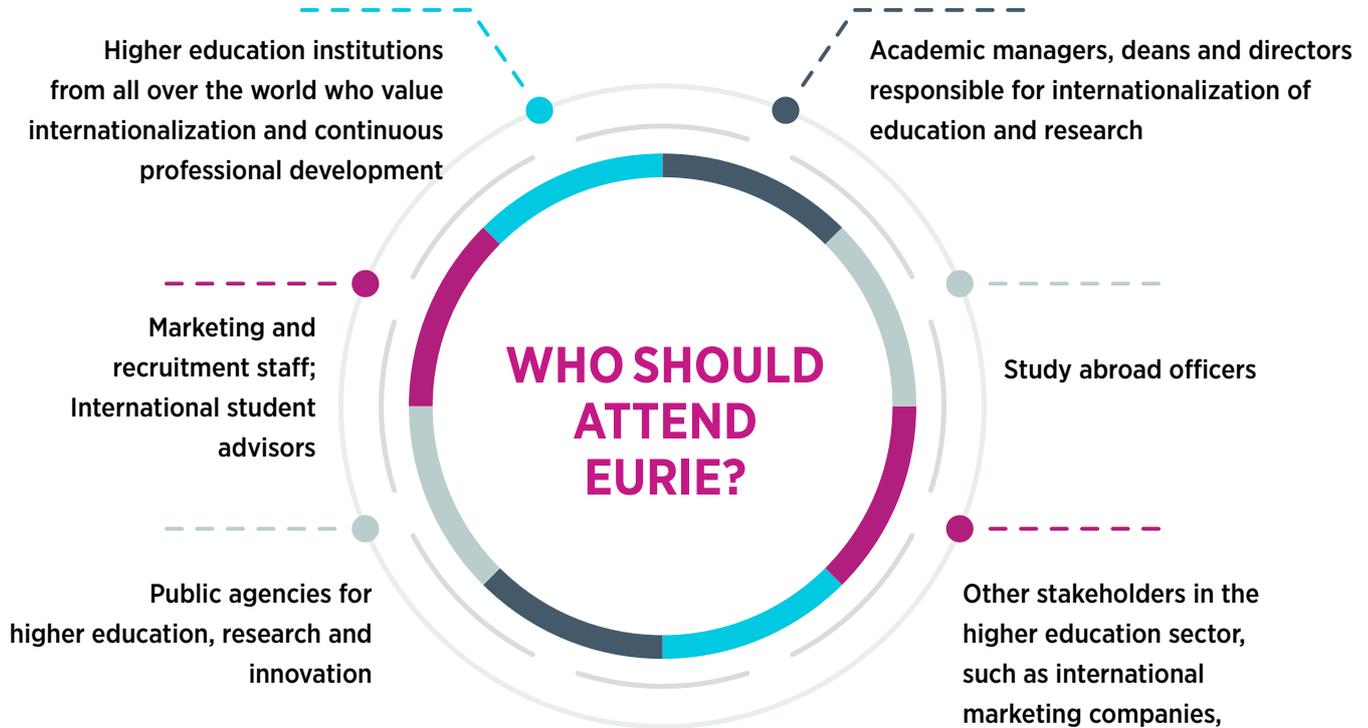
- The conference will be live-streamed on the EURIE Virtual Event Platform. You can enjoy 50+ sessions of online panels, plenaries and roundtables about trending topics in international education.
- The Exhibition Area will be virtual. You can network with colleagues from around the world and visit 100+ stands to develop your partnerships and business.
- For in-person participants in Istanbul, special face-to-face activities such as networking events, workshops, roundtables, campus tours and FAM trips are planned. In-person participation includes all the virtual elements, plus these special face-to-face activities.

### ***Health and Safety issues in relation to COVID-19***

*Every precaution possible will be taken to create a safe environment for participants attending on-site. If the conditions do not allow the conference to be held on-site as expected, the event will shift to a fully virtual format.*

## WHY ATTEND EURIE?





## SOME OF OUR EURIE 2021 SPEAKERS

**Special Guest Speaker Prof. Zeliha KOÇAK TUFAN** (Executive Board Member, Council of Higher Education Turkey)

**Thursday Plenary Session by Francisco MARMOLEJO** (Qatar Foundation, Qatar)

**Spotlight Session by Pam FREDMAN** (President of International Association of Universities, France) and

**Michael MURPHY** (President of European University Association, Belgium)

**Closing Plenary Speaker Katherine P. FRANK** (University of Wisconsin-Stout, USA)

**Abdelali KAAOUACHI** (University Mohammed I, Morocco)

**Arnim HEINEMANN** (University of Bayreuth, Germany and SGroup)

**Baiba PETERSONE** (Rīga Stradiņš University, Latvia)

**Brent White** (University of Arizona, USA)

**Daria MASLOVA** (National Research Tomsk State University, Russia)

**David ROWSON** (Wiley Education Services, UK)

**Diana BEECH** (London Higher, UK)

**Eddie West** (San Diego State University, USA)

**Fiona HUNTER** (Centre for Higher Education Internationalisation (CHEI) at Università Cattolica del Sacro Cuore, Italy)

## SOME OF OUR EURIE 2021 SPEAKERS

**Gyöngyi POZSGAI** (University of Pecs, Hungary)

**Kerry HOUCHE** (Coursera, UK)

**Marina CAVALLINI** (CRUI- The Conference of Italian University Rectors, Italy)

**Mats ENGBLOM** (University of Helsinki, Finland)

**Mohd Ismid bin MD SAID** (Universiti Teknologi Malaysia)

**Nadia MANZONI** (Directorate General for Education, Youth, Sport and Culture, European Commission, Belgium)

**Phil BATY** (Times Higher Education, UK)

**Raj KAPOOR** (American University in Dubai, UAE)

**Sheryl SATORRE** (University of Cebu, Philippines)

**Sonja KNUTSON** (Memorial University, Canada)

**Stephanie DOSCHER** (Florida International University, USA)

**Steve BAEZA ABADIE** (Universidad Católica de la Santísima Concepción, Chile)

**Sunita Singh SENGUPTA** (University of Delhi, India)

**Tayyep SHAH** (University of Western Australia, Australia)

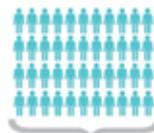
**Uttiyo RAYCHAUDHURI** (University of Denver, USA)



## 2021 EURIE SUMMIT BY NUMBERS March 3-5 2021



3 days of  
**Live Virtual Summit**



**1180** Attendees



**57**  
Countries  
Represented



**5**  
Sponsors



**19**  
Collaborative  
Partners



**312**  
Participant  
Institutions



**92**  
Exhibitors in the  
Virtual Exhibition Area



**142** Speakers



**48**

Panels,  
Plenaries and  
Roundtable  
Sessions

## IMAGINE TOMORROW

International Entrepreneurship and Innovation Event



**100**

Young entrepreneurs joining pitch competition,  
panels and networking activities



**Assoc. Prof. Dr. Mustafa Aydin,**  
President, EURAS & EURIE

## EURIE 2021 Prominent Speakers

- Mr. Ilker AYCI**, Chairman of Service Exporters' Association, Turkey
- Mr. Nail OLPKAK**, Chairman of Foreign Economic Relations Board, Turkey
- Mr. İsmail GÜLLE**, Chairman of Turkish Exporters Assembly, Turkey
- Prof. Dr. Hasan MANDAL**, President of The Scientific and Technological Research Council of Turkey (TUBITAK), Turkey
- Prof. Dr. Rahmi ER**, Deputy President of The Council of Higher Education (CoHE), Turkey
- Dr. Mehmet Muharrem KASAPOGLU**, Minister of Youth and Sports, Turkey
- Mr. Mustafa VARANK**, Minister of Industry and Technology, Turkey





## EURIE 2021 Opening Ceremony





## EURIE 2021 Virtual Platform





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You can ask question using this section Ask Question



Turkish English

Conference Sessions (142 speakers)

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EURIE EURASIA HIGHER EDUCATION SUMMIT



Conference Sessions (48 Panels, Plenaries and Roundtables)





EURIE 2021 Virtual Exhibition Hall (92 exhibitors)



# CONFERENCE PROGRAM

EURIE conference program is designed to address current issues in internationalization of higher education and key topics in higher education management. In 50+ sessions of plenary talks, panels, roundtables and workshops, you can improve your knowledge, exchange ideas and be inspired.

## I.Panels (Call for Proposals)

You are invited to submit panel and presentation proposals to share best practices and innovative approaches on the following subthemes:

- Emerging Trends in International Student Mobility
- Global Engagement Amid Global Uncertainty
- Virtual Collaborations
- Internationalization at Home
- International Education and Sustainable Development Goals
- Educational Technologies and Online Learning

**Proposal submission begins:** October 1, 2021

**Submission Deadline:** December 1, 2021

**Panels announced:** January 1, 2022

*To submit a proposal, please visit our website and contact the conference coordinator for inquiries at [adenizozkan@eurieeducationsummit.com](mailto:adenizozkan@eurieeducationsummit.com).*

# CONFERENCE PROGRAM

## II. PLENARIES (Invited Speakers)

Hear sector leaders share their insights and analyses in international education. Listen to researchers talk about higher education policy and practice from global, regional and national perspectives.

- EURIE 2022 Plenary Sessions will be live-streamed on the EURIE Virtual Event Platform. Speakers may join online or on-site.

## III. ROUNDTABLES (Moderated Discussions)

Participate in a roundtable to share ideas and your experience of what works best in your institution, meet colleagues with similar interests and learn from their input.

- EURIE 2022 Roundtables will be conducted in a hybrid format, with some to be conducted online, some to be organized face-to-face for in-person participants.

## IV. WORKSHOPS (Limited Number of Participants; Pre-registration Required)

Conference workshops are designed for the professional development of international office staff at HEIs. Trainers are experienced peers who introduce contextual information and best practices in a specific area of international education.

- EURIE 2022 Workshops will be conducted face-to-face for in-person participants on-site.

# REGISTRATION

## Exhibitor Registration

The Exhibition Hall will be virtual and hosted on the EURIE Virtual Event Platform.

- All stands are virtual, standard and monotype. There will be no physical stand arrangement.
- All stands will be given with multiple branding options (logo, video, image, document, business card)
- All stands have live video chat capability integrated in the EURIE Virtual Event Platform to conduct your networking meetings.
- All stands come with 3 online exhibitor registrations included in the fee.
- All exhibitors enjoy access to the online conference sessions, live during the conference and on-demand for 1 month after the conference.

## Exhibitor Registration Fees

**Standard Monotype Exhibition Stand:** 300 USD

**Turkish Universities:** 2250 TL

**HIB member Turkish Universities:** Register via HIB

# REGISTRATION

## Visitor Registration

As EURIE Summit 2022 will be a hybrid event, visitors can choose to register for either “Online” or “In-person” participation.

## Online Participation

Online participation will give access to the EURIE Virtual Event Platform for:

- Online access to live panel sessions,
- Online access to live plenary sessions by prominent speakers,
- On-demand viewing of conference sessions for 1 month after the conference,
- Online access to the Virtual Exhibition Hall with live video chat options,
- Additional online networking and video chat options via the EURIE Virtual Event Platform.

## Online Visitor Registration Fees

**Standard:** 150 USD

**EURAS Member:** 100 USD

**Turkish University Participant:** 750 TL

# REGISTRATION

## In-person Participation on-site

In-person participation will include all the virtual elements of the event, plus additional face-to-face activities in Istanbul:

- Online access to live panel sessions
- Online access to live plenary sessions by prominent speakers
- On-demand viewing of conference sessions for 1 month after the conference
- Online access to the Virtual Exhibition Hall with live video chat options
- Additional online networking and video chat options via the EURIE Virtual Event Platform
- Opening Ceremony on-site
- Face-to-face workshops on-site
- Face-to-face special networking sessions and roundtables on-site
- Campus tours to EURIE-partner universities in Istanbul
- FAM trips to EURIE-partner universities in Istanbul

## In-person Visitor Registration Fees

**Standard:** 300 USD

**EURAS Member:** 200 USD

**Turkish University Participant:**1500 TL

*For registration inquiries, please contact [eurie@eurieeducationsummit.com](mailto:eurie@eurieeducationsummit.com)*



## **ABOUT ISTANBUL**

Istanbul is a fascinating city built on two continents, divided by the Bosphorus Strait. This is one of the greatest cities in the world where you can find a city with modern amenities and traditional charms. Istanbul is a melting pot of many civilizations and cultures.

# SPONSORSHIP

EURIE offers effective sponsorship packages that take you straight to your target market. Create and enhance brand awareness for your organization by selecting from diverse and flexible promotional opportunities that will allow you to:

- Associate your brand with a prestigious international education event
- Promote your brand and its services to a targeted professional audience of international educators
- Increase traffic to your virtual exhibition stand
- Develop new affiliations in a cost-effective way
- Showcase your success stories and innovative solutions

# SPONSORSHIP

## Sponsorship Opportunities

Due to the hybrid nature of our summit in 2022, sponsorships will consist of flexible customized options. Your custom package can include:

- A virtual stand and a varying number of visitor registrations
- Sponsor's logo acknowledgement on the EURIE website, virtual event platform, social media announcements etc
- Advertisement in the digital conference catalog
- Corporate video shown on the virtual event platform
- A "sponsored panel" in prime time and special dissemination of the panel
- A "sponsored roundtable" with higher education leaders
- Special networking events with Summit attendees virtually or face-to-face, when possible.
- A sponsored key-note address
- Other out-reach events to a targeted audience such as agents or alumni

*To discuss sponsorship options that fit your needs, please contact the EURIE Secretariat at [eurie@eurieeducationsummit.com](mailto:eurie@eurieeducationsummit.com)*

## EURIE 2021 TESTIMONIALS

*“After just 6 years, EURIE has become one of the most original and informative events, delivering both strategic insights and actionable practical advice with a truly global participant base.”*

**Dr. David PILSBURY, Coventry University, UK**

*“EURIE2021 was one of the best virtual conferences I attended during the struggling time of Pandemic. All the sessions were insightful, informative and gave me a lot of food for thought. Your organizing team always extended us above and beyond support to ensure the panel presentations delivered smoothly and on time.”*

**Prof. Shizuyo ASAI, Ritsumeikan University, JAPAN**

*“I was delighted to attend EURIE for the first time in 2021. Although we couldn't be together in person, I appreciated connecting with colleagues in international education from around the world and listening to speakers on topics of common interest. With congratulations to the organisers for a very successful EURIE conference this year and looking forward to attending in person in 2022!”*

**Douglas PROCTOR, University College Dublin, IRELAND**

## EURIE 2021 TESTIMONIALS

*“We absolutely loved being part of EURIE 2021! Exhibiting exposed our brand to a new audience, and our presentation received some great engagement from delegates. The EURIE team were wonderful to work with, constantly communicating throughout the lead up to the event and helping us make the most of it.”*

**Poppy FOX, Unibuddy, UK**

*“The conference was exceptionally-well organised and the digital sessions were expertly facilitated. EURIE attracts a diverse and informed range of delegates from globally influential organisations and I would recommend participation at the next opportunity!”*

**Dr. Anthony MANNING, University of Kent, UK**

*“EURIE 2021 was one of the best virtual events I have attended so far. Quality content, very diverse speakers and audience and fantastic networking opportunities. What else does one need? Really looking forward to the next EURIE!”*

**Hakan KARAOĞLU, DreamApply, ESTONIA**

## EURIE 2021 TESTIMONIALS

*“The EURIE Summit 2021 was a ground-breaking conference full of inspirational speakers and excellent networking opportunities. I enjoyed every minute of it and would highly recommend it to anyone who wants to keep up to date with the latest trends in international education.”*

**Sven CERULUS, UC Leuven-Limburg (UCLL), BELGIUM**

*“Our organization is breaking into the European and Asian EDU ecosystem; the EURIE Summit has allowed us to expose our Artificial Intelligence solutions to a new market. The contacts we’ve made and the projection from those contacts have made our participation a success.”*

**Miguel MOLINA-COSCULLUELA, Analytikus, USA**

*“I would like to deeply thank the organizers for the amazing opportunity to be a panel member and to participate in such a great event. The discussed topics, the amazing exposure of the speakers and the outstanding organization of the virtual space and event made this experience memorable and insightful.”*

**Prof. Nabil EL KADHI, Khawarizmi International College, Abu Dhabi, UAE**

## EURIE 2021 TESTIMONIALS

*“I am very thankful for the opportunity to take part in EURIE 2021 - Eurasia Higher Education Summit, which was held for the first time in online format. Many participants from different countries had a great chance to e-meet each other by participating in a range of interesting and inspiring panels and enjoy all aspects of the conference with the user-friendliness of chosen online platform.”*

**Alla Mazina, Peter the Great St.Peterburg Polytechnic University, RUSSIA**

*“EURIE 2021 was one of the best online events that I have attended during the pandemic and gave me more insight into how our university can better adjust to the pandemic and possible future threats of similar matter. Learning about examples of other universities was very useful. I recommend EURIE to colleagues and believe that it is one of the best platforms organized for higher education leaders, managers and educators.”*

**Magda Magradze, Kutaisi International University, GEORGIA**

*“The online conference was very well organized, and I would absolutely recommend it to other higher education experts. Great sessions, excellent speakers, very interesting discussions, lots of food for thought. I wish you continued success with your future conferences and hope to meet you all in Istanbul next year!”*

**Dr. Gyöngyi POZSGAI, University of Pécs, HUNGARY**

## SPECIAL THANKS TO EURIE 2021 SUMMIT COLLABORATIVE PARTNERS



## SPECIAL THANKS TO EURIE 2021 SUMMIT UNIVERSITY PARTNERS, COMMUNICATION PARTNERS, SUMMIT SPONSORS and MEDIA SPONSORS

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# EURAS - EURASIAN UNIVERSITIES UNION

EURIE - Eurasia Higher Education Summit is endorsed and supported by EURAS. Launched in 2008, EURAS is a non-profit international association, promoting cooperation among 120+ institutions from 50+ countries. EURAS works for the advancement of educational standards and the internationalization of higher education in the Eurasian region. EURAS connects higher education institutions and associations belonging to different geo-political and cultural backgrounds and seeks ways to enhance their dialogue and academic cooperation.

We would like to welcome all of our members and colleagues from international education sector at EURAS Events and our annual Conference, EURIE - Eurasia Higher Education Summit who prioritize internationalization and value continuous professional development. Through EURAS Events, we are happy to share our experiences, best practices, innovative programs and creative solutions for the internationalization of higher education.

**Web: [www.uras-edu.org](http://www.uras-edu.org)**

**E-Mail: [uras@uras-edu.org](mailto:uras@uras-edu.org)**

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**@eurasedu**



# THE UNION WHERE CONTINENTS COME TOGETHER.



**EURAS**  
Avrasya Üniversiteler Birliği  
Eurasian Universities Union



## LOCAL ORGANIZERS

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adenizozkan@eurieeducationsummit.com

### **EURIE Secretariat**

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### **Liaison Office UK**

Bengu BOSTANCI  
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### **Exhibitor services**

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**STAY CONNECTED**



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