



**UNIVERSITY OF WEST BOHEMIA
PILSEN, CZECH REPUBLIC**

**INTERNATIONAL SUMMER LANGUAGE SCHOOL
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FACTS AND FIGURES

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Czech Republic

Population: 10.5 million

Prague (capital): population 1,2 million

Pilsen (West Bohemia): population 170,000

- 80km west from Prague
- Pilsner Urquell Beer/Brewery (1842)
- Škoda engineering group (1866)



University of West Bohemia

11,500 students; 9 faculties; 60 departments
Strong at: Applied Sciences, Electrical and Mechanical Engineering, Research, Design and Art, Social Sciences, Health Care
Established 1991; tradition of higher education in **Pilsen** since 1948

International Summer Language School (ISLS)
Established 1990, 130 students and teachers
Peak year: 2007 with 877 participants, since 2013 approx. 450

International Summer Language School

- Established 1990 – 27 successful years
- Organized by 5 members of International Office staff
- Over 10 000 students
- Beautiful University campus
- Range of high-quality services available



WHY LANGUAGES IN 1990?

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- Unique concept of language learning
- Intensive courses (7 lessons a day, 3 weeks)
- Free leisure activities for free time
- Social events encouraging language reinforcement
- Possibility of mutual interacting/meeting among Czech and international students
- Trips to discover Czech lands and culture

KEY LESSONS WE LEARNT

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ROLES / LEVELS

- Organization (International Office staff + Reception Team (RT) – 10 UWB students)
- Participants – students
- Participants – teachers

ROLE 1: ORGANISATION

- International Office staff - 5 people + RT – 10 UWB students)
- Communication, communication, communication
- Take it as a project - good planning well ahead
- Think about different levels for the whole event
- Always think ahead, leave some extra time (you will need it)
- Standardizing processes (over the years)

ROLE 2: PARTICIPANTS - STUDENTS

- Services for both Czech and international students on campus
- Communication, communication, communication
- Welcoming info, on-line application
- Have the time for everyone
- Offer added value for students – free time, sport, local culture, music, art, etc.

ROLE 3: PARTICIPANTS – TEACHERS

- Services for both Czech and international teachers on campus
- Communication, communication, communication
- Welcoming info (short and clear), on-line application
- Have the time for everyone, good time management
- Motivate the teachers to meet students out of classes – enjoy their free time together - sport, local culture, music, art, etc.

WHAT YOU GET

- With good motivation – busy but happy staff and RT students
- Well organized partial events for the whole summer school
- Well informed participants
- Everyone will appreciate your time efforts
- Local Czech students introducing Czech culture to international students who come to study the Czech language and culture, friendship reinforcement through the language

LAST BUT NOT LEAST

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Be patient, do not panic, think well ahead and motivate others daily
Through hard work you achieve your goals easy

Thanks for your attention

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