



International Strategy

at the University of California, Berkeley

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- Guided by an overarching **vision**
- **Strategic level** - sustained commitment to internationalization while adapting to a changing world
- **Operational level** – programs and activities reflect goals and ability to adapt accordingly

UC Berkeley would... *“contribute even more than California's gold to the glory and happiness of advancing generations.”*



- Curricular and Co-Curricular Initiatives
- Research activity embedded across all aspects of the academic enterprise
- Benefits broader society and improves the lives of people the world over

INTERNATIONAL PROGRAMS AT SCHOOLS & COLLEGES



- College of Letters and Science
- Goldman School of Public Policy
- Graduate School of Journalism
- Haas School of Business
- School of Law
- School of Public Health
- Global Center for Health Economics and Policy Research (GCHEPR)
- International Collections / Libraries

INTERNATIONAL & AREA STUDIES TEACHING PROGRAM:

UNDERGRADUATE MAJORS



- Asian Studies
- Development Studies
- Latin American Studies
- Middle Eastern Studies
- Peace & Conflict Studies
- Political Economy

INTERNATIONAL & AREA STUDIES: MINORS



- Asian Studies
- Global Poverty & Practice
- Middle Eastern Studies
- Peace & Conflict Studies
- Political Economy

INTERNATIONAL & AREA STUDIES: GRADUATE INTERDISCIPLINARY DEGREE PROGRAMS



- Asian Studies
- International and Area Studies
- Latin American Studies

- Study of peace, conflict, and world order
- Linkage between the academic study of peace and active participation in it
- Draws from multiple disciplines
- Demonstrate proficiency in any modern language other than English

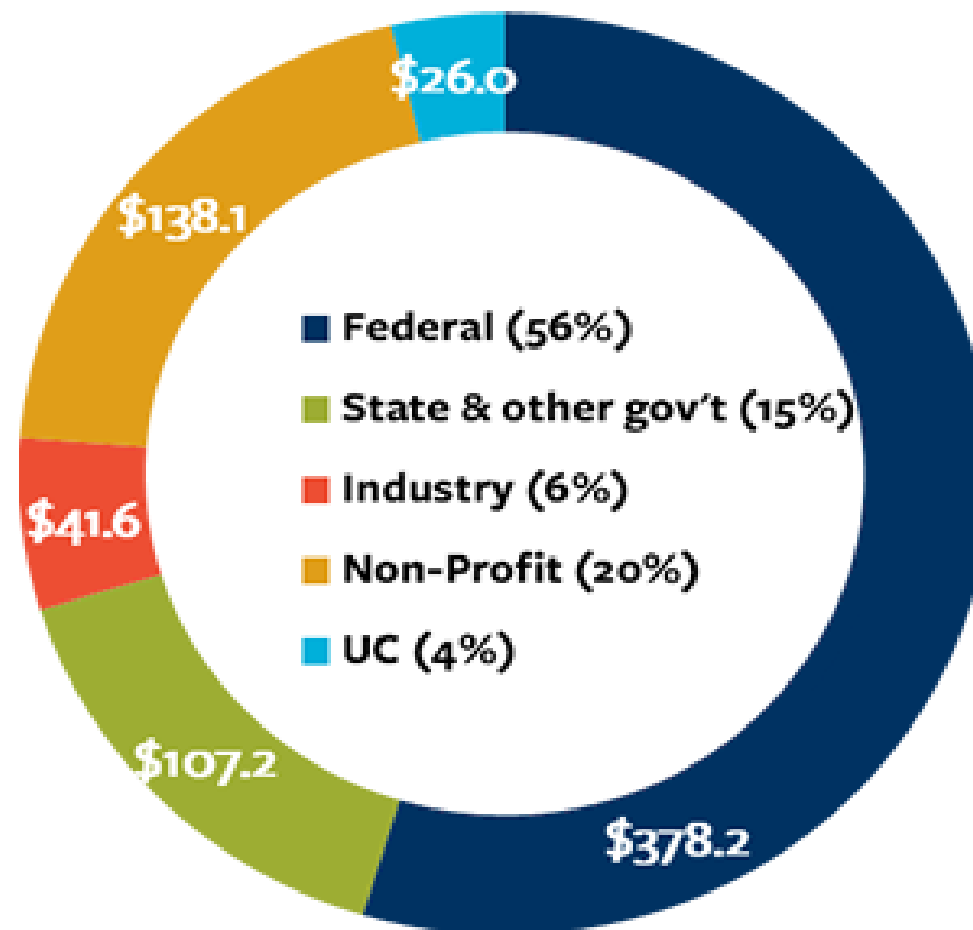
POLITICAL ECONOMY



- Examines the relationship between politics and economics in modern societies
- Curriculum is both multi- and interdisciplinary
- Contemporary problems form the central focus of the major.
- Study planning and problem solving, environmental issues, resource distribution, and the challenges of institutional adaptation, value innovation, and changing political systems.

2014/2015 Funding by Sponsor in Millions (USD)

Total Awards = \$691.1 million
Calculated on the basis of project
period.



RESEARCH



Research is undertaken within several types of organizations:

- Academic Departments
- Research Centers and Institutes (ORU's)
- Museums
- Field stations

IAS INSTITUTES AND CENTERS (ORU'S)



- Center for African Studies ([CAS](#))
- Institute of East Asian Studies ([IEAS](#))
- Institute of European Studies ([IES](#))
- Institute of International Studies ([IIS](#))
- Center for Latin American Studies ([CLAS](#))
- Center for Middle Eastern Studies ([CMES](#))
- Institute of Slavic, East European and Eurasian Studies ([ISEEES](#))
- Armenian Studies Program ([ASP](#))
- Berkeley Program in Eurasian and East European Studies ([BPS](#))
- Institute for South Asia Studies ([ISAS](#))
- Center for Southeast Asia Studies ([CSEAS](#))

INTERDISCIPLINARY RESEARCH CENTERS



- [Blum Center](#)

- [Center for Effective Global Action](#)

BLUM CENTER FOR DEVELOPING ECONOMIES

FIVE INITIATIVES:



[Big Ideas](#)



[Social Innovator OnRamp Resources](#)



[Global Poverty & Practice Minor](#)



[Development Impact Lab](#)



[Development Engineering](#)

- Hub for research on global development
- Network of over 60 academic researchers
- University of California, Stanford University, and the University of Washington.
- A scientific lens to global development
- Integrates empirical economic analysis with expertise in agriculture, public health, education, engineering, and the environment.

INTERNATIONAL ENGAGEMENT



- Faculty Initiated Agreements
- Global Engagement Office:
International Protocol and International Agreements
- International Students, Scholars and Faculty
- Study Abroad
- Summer Sessions
- Berkeley Global Campus

- Focal point for an international coalition of leading academic institutions, private sector, and community partners
- Partnerships will collaborate on research and academic initiatives addressing complex global challenges of universal relevance to academic and industrial researchers everywhere
- Designed to address challenges within an interlocking framework that draws from humanities, social sciences, public policy, education, technology, and engineering

- Guided by an overarching vision that is tied to institutional mission and values with specific goals and outcomes
- **Strategic level** - requires a sustained commitment to internationalization while adapting to a changing world.
- **Operational level** - programs, activities, and various initiatives must reflect goals and an ability to adapt accordingly.

KEY LEADERSHIP STRATEGIES



- Articulate the university vision
- Identify long term goals
- Engage various stakeholder groups and build support across campus and externally
- Develop institutional culture that supports internationalization
- Align policies, programs and resources with identified goals
- Develop your team and organizational structure
- Lead and coordinate various international initiatives that are consistent with your goals

KEY Skills and Competencies



- Strategic Thinking
- Political Acumen – build alliances and navigate the university environment
- Negotiation skills
- Financial Management skills
- Policy formulation
- Awareness of institutional risk and be prepared to respond in an agile way
- Crisis Management
- Engage in Assessment and Program Evaluation