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# What is Non-Traditional Anyway?

Investigating Common Assumptions Made in U.S. Study Abroad and  
Challenging Us To Do Better



# Study Abroad is...

## THE WORLD ACCORDING TO AMERICANS 2012

from Yanko Tsvetkov's Atlas of Prejudice  
www.alphadesigner.com

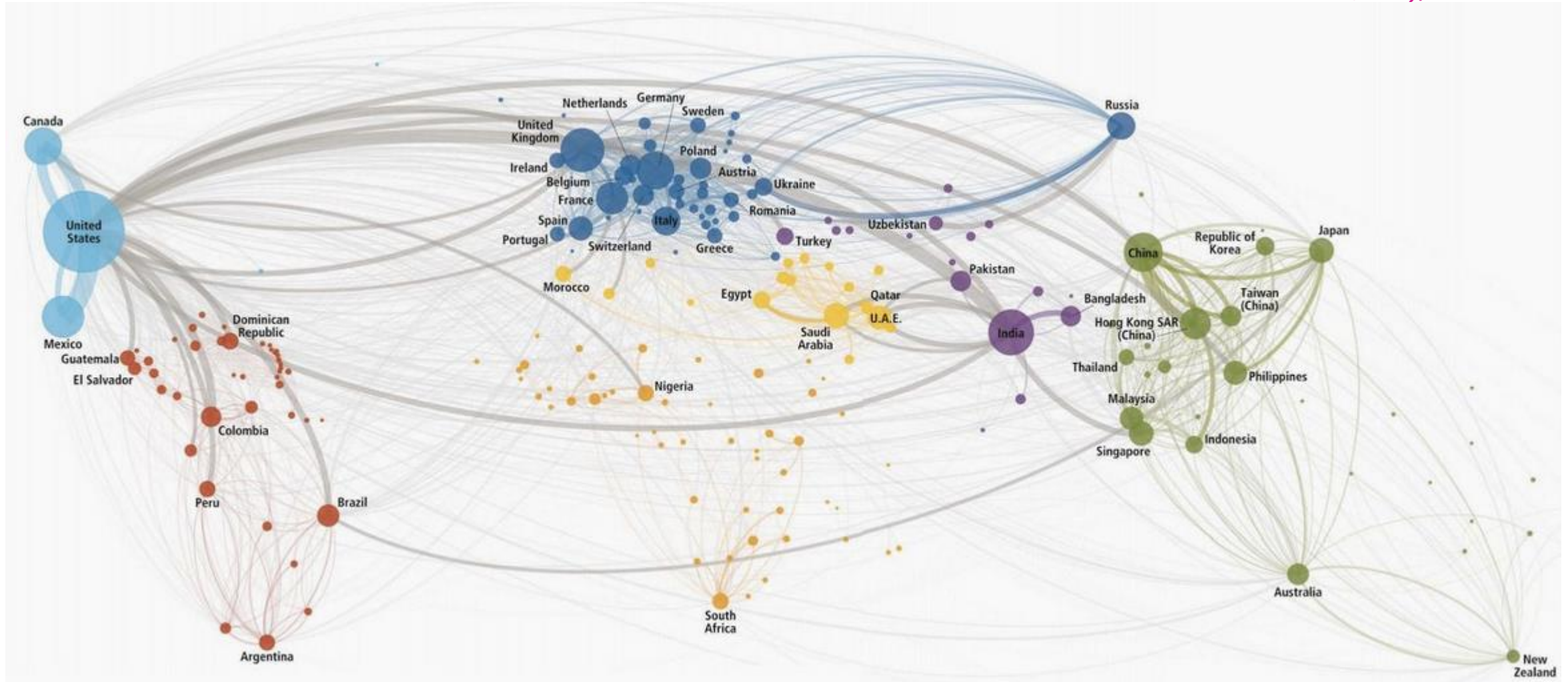


# Study Abroad is...

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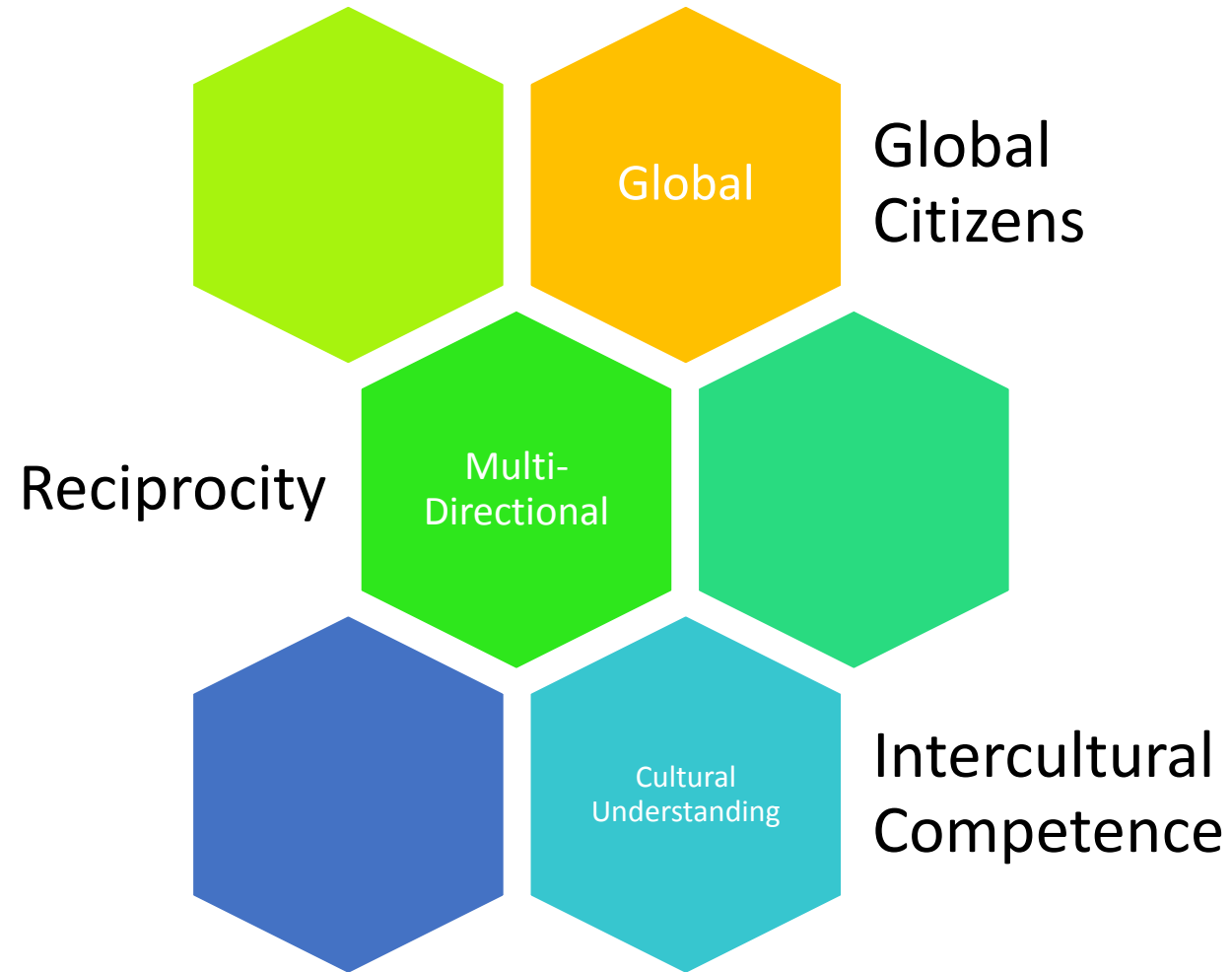


# Study Abroad should be...



# Study Abroad should be...

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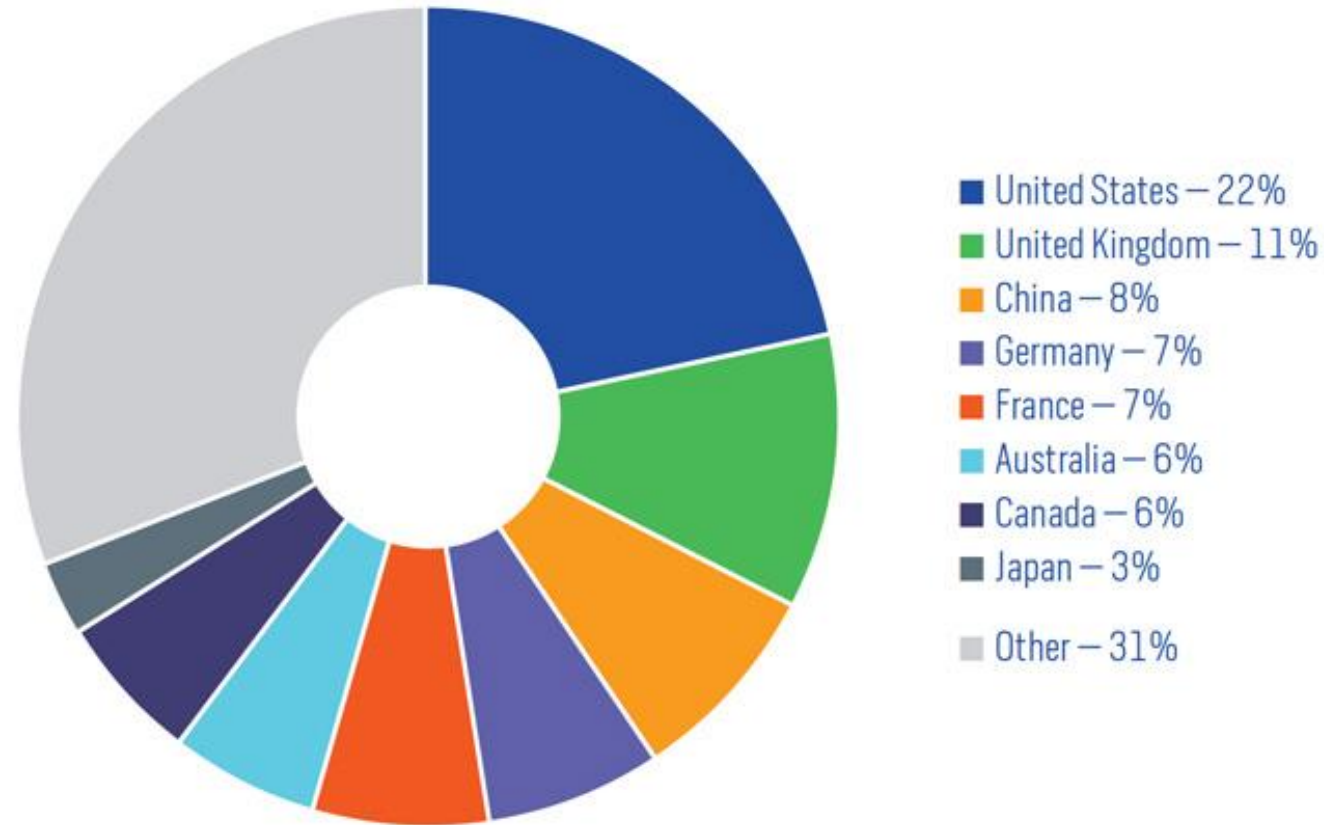


# Are you non-traditional?

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# Are you non-traditional?



**2014**  
4.5 million students

## What's in it for you?

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How useful are you to me?  
What do I need or want from you?  
Who are you?  
What do you promise to do for me?



What's in it for you?

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**We want to help students go to  
places they'd never think to go.**

INVESTED

What's in it for you?

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**ISEP harnesses the power of  
a large network of institutions  
to provide more than  
individual institutions can do  
alone.**

**COMMUNITY-DRIVEN**